WTCR
FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

EVENT REPORT

EUROSPORT EVENTS
PRESENTING PARTNER OSCARO
OFFICIAL SERIES PARTNERS DHL JVCKENWOOD TAGHeuer YOKOHAMA
FIA

WTCR FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF 2018 SLOVAKIA

CONTENT

KEY MARKETING FACTS & FIGURES	3
SPORTING RESULTS	5
WILDCARDS	16
COMMUNICATION	20
PRE EVENT PROMOTION	22
ON SITE PROMOTION	35
MEDIA REPORT	46
DIGITAL PLATFORMS	63
SOCIAL MEDIA	68
BROADCAST	76

KEY MARKETING FACTS & FIGURES

KEY MARKETING FACTS & FIGURES

- EVENT CO-ORGANISED WITH THE FIA ETRC - EUROPEAN TRUCK RACING CHAMPIONSHIP
- SPECIAL GUEST : MR PETER PELLEGRINI, PRIME MINISTER OF THE SLOVAK REPUBLIC
- AMAZING PHOTO FINISH OF 0.0002 SECOND BETWEEN T. BJORK & F.VERVISCH - NEW MILESTONE IN MOTOR RACING
- FIA WTCR/OSCARO SOCIAL MEDIA CHANNELS - TOTAL VIDEO VIEWS : 1.546.565 & REACH : 2.008.775
- WEB MEDIA COVERAGE : 807 ARTICLES, 443 MILLION PEOPLE REACH & 4.10 MILLION € AVE (ADVERTISING VALUE EQUIVALENT)
- EUROSPORT AUDIENCE REACH : 6,763,400 PEOPLE REACHED
- EUROSPORT BROADCAST : 12:41:11 HOURS
- KEVIN CECCON NEW FIA WTCR /OSCARO DRIVER FOR TEAM MULSANNE
- DRONE RACING SHOOTING
- RACE WEEKEND ATTENDANCE : 32.000 SPECTATORS - CIRCUIT TICKETS SALE RECORD

SPORTING RESULTS

ENTRY LIST

26 CARS

N°	COMPETITOR	DRIVER	CAR
5	BRC RACING TEAM	NORBERT MICHELISZ (HUN)	HYUNDAI I30 N TCR
7	DG SPORT COMPETITION	AURÉLIEN COMTE (FRA)	PEUGEOT 308TCR
8	ZENGO MOTORSPORT	NORBERT NAGY (HUN)	CUPRA TCR
9	BOUTSEN GINION RACING	TOM CORONEL (NLD)	HONDA CIVIC TCR
11	YMR	THED BJÖRK (SWE)	HYUNDAI I30 N TCR
12	SÉBASTIEN LOEB RACING	ROB HUFF (GBR)	VOLKSWAGEN GOLF GTI TCR
17	BRUTAL FISH RACING	ANDREJ STUDENIČ (SVK)*	VOLKSWAGEN GOLF GTI TCR
20	AUDI SPORT TEAM COMTOYOU	DENIS DUPONT (BEL)	AUDI RS 3 LMS
21	COMTOYOU RACING	AURÉLIEN PANIS (FRA)	AUDI RS 3 LMS
22	AUDI SPORT TEAM COMTOYOU	FRÉDÉRIC VERVISCH (BEL)	AUDI RS 3 LMS
23	COMTOYOU RACING	NATHANAËL BERTHON (FRA)	AUDI RS 3 LMS
25	SÉBASTIEN LOEB RACING	MEHDI BENNANI (MAR)	VOLKSWAGEN GOLF GTI TCR
27	TEAM OSCARO BY CAMPOS RACING	JOHN FILIPPI (FRA)	CUPRA TCR
30	BRC RACING TEAM	GABRIELE TARQUINI (ITA)	HYUNDAI I30 N TCR
31	TEAM MULSANNE	KEVIN CECCON (ITA)	ALFA ROMEO GIULIETTA TCR
44	FULLIN RACE ACADEMY	PETR FULIN (CZE)*	CUPRA TCR
48	YMR	YVAN MULLER (FRA)	HYUNDAI I30 N TCR
52	AUDI SPORT LEOPARD LUKOIL TEAM	GORDON SHEDDEN (GBR)	AUDI RS 3 LMS
63	BOUTSEN GINION RACING	BENJAMIN LESSENNES (BEL)	HONDA CIVIC TCR
66	ZENGO MOTORSPORT	ZSOLT DAVID SZABO (HUN)	CUPRA TCR
68	ALL-INKL.COM MÜNNICH MOTORSPORT	YANN EHRLACHER (FRA)	HONDA CIVIC TCR
69	AUDI SPORT LEOPARD LUKOIL TEAM	JEAN-KARL VERNAY (FRA)	AUDI RS 3 LMS
70	DG SPORT COMPETITION	MATO HOMOLA (SVK)	PEUGEOT 308TCR
74	TEAM OSCARO BY CAMPOS RACING	PEPE ORIOLA (ESP)	CUPRA TCR
86	ALL-INKL.COM MÜNNICH MOTORSPORT	ESTEBAN GUERRIERI (ARG)	HONDA CIVIC TCR
88	TEAM MULSANNE	FABRIZIO GIOVANARDI (ITA)	ALFA ROMEO GIULIETTA TCR

** Race-by-race entry*

TIMETABLE

13TH JULY 2018

10.10 – 10.40	KIA PLATINUM CUP	FREE PRACTICE 1
12.00 – 12.30	SWIFT CUP EUROPE	FREE PRACTICE 1
12.40 – 13.10	FIA WTCR	FREE PRACTICE 1
14.30 – 15.00	SWIFT CUP EUROPE	FREE PRACTICE 2
15.10 – 15.40	FIA ETRC	FREE PRACTICE 1
15.50 – 16.20	FIA WTCR	FREE PRACTICE 2
16.30 – 17.00	KIA PLATINUM CUP	FREE PRACTICE 2
17.10 – 17.40	SWIFT CUP EUROPE	FREE PRACTICE 2
17.55 – 18.25	FIA WTCR	QUALIFYING

14TH JULY 2018

09.00 – 09.30	FIA ETRC	FREE PRACTICE 2
09.35 – 09.55	KIA PLATINUM CUP	QUALIFYING 1
10.30 – 10.40	FIA ETRC	TIMED PRACTICE 1
10.45 – 10.55	FIA ETRC	SUPER POLE
11.10 – 11.25	KIA PLATINUM CUP	QUALIFYING 2
12.00 – 12.30	FIA WTCR	RACE 1 (9 LAPS)
12.40 – 12.50	KIA PLATINUM CUP	QUALIFYING 3
13.35 – 14.05	FIA ETRC	RACE 1 (8 LAPS)
14.15 – 14.55	SWIFT CUP EUROPE	QUALIFYING SUPER POLE
15.10	FIA WTCR	QUALIFYING (Q1/2/3)
16.45 – 17.15	FIA ETRC	RACE 2 (8 LAPS)
19.00 – 19.30	FIA WTCR	RACE 2 (9 LAPS)

15TH JULY 2018

08.30 – 08.45	FIA ETRC	WARM UP
08.55 – 09.45	SWIFT CUP EUROPE	RACE 1 (25 MIN + 1 LAP)
10.00 – 10.10	FIA ETRC	TIMED PRACTICE 2 (Q2)
10.15 – 10.25	FIA ETRC	SUPER POLE
11.45 – 12.15	FIA WTCR	RACE 3 (11 LAPS)
12.25 – 13.25	KIA PLATINUM CUP	RACE 1 (12 LAPS)
14.05 – 14.35	FIA ETRC	RACE 3 (8 LAPS)
14.50 – 15.40	SWIFT CUP EUROPE	RACE 2 (25’ + 1 LAP)
15.50 – 16.50	KIA PLATINUM CUP	RACE 2 (12 LAPS)
17.20 – 17.50	FIA ETRC	RACE 4 (8 LAPS)

SPORTING RESULTS
KEY FACTS

QUALIFYING 1
GABRIELE TARQUINI
Hyundai i30 N TCR

RACE 1
PEPE ORIOLA
Cupra TCR

QUALIFYING 2
NORBERT MICHELISZ
Hyundai i30 N TCR

RACE 2
GABRIELE TARQUINI
Hyundai i30 N TCR

RACE 3
NORBERT MICHELISZ
Hyundai i30 N TCR

BEST LAP TROPHY
GABRIELE TARQUINI
Hyundai i30 N TCR

MVD MOST VALUABLE DRIVER
GABRIELE TARQUINI
Hyundai i30 N TCR

SPORTING RESULTS

QUALIFYING 1 – FRIDAY 13TH JULY 2018

POS.	NO.	DRIVER	NAT	CAR	LAP TIME
1	30	GABRIELE TARQUINI	ITA	HYUNDAI I30 N TCR	2:09.312
2	7	AURELIEN COMTE	FRA	PEUGEOT 308 TCR	2:10.326
3	74	PEPE ORIOLA	ESP	CUPRA TCR	2:10.475

RACE 1 – SATURDAY 14TH JULY 2018

POS.	NO.	DRIVER	NAT	CAR
1	74	PEPE ORIOLA	ESP	CUPRA TCR
2	69	JEAN-KARL VERNAY	FRA	AUDI RS3 LMS
3	30	GABRIELE TARQUINI	ITA	HYUNDAI I30 N TCR

SPORTING RESULTS

QUALIFYING 2 - SATURDAY 14TH JULY 2018

POS.	NO.	DRIVER	NAT	CAR	LAP TIME
1	5	NORBERT MICHELISZ	HUN	HYUNDAI I30 N TCR	2:10.340
2	7	AURELIEN COMTE	FRA	PEUGEOT 308 TCR	2:10.577
3	48	YVAN MULLER	FRA	HYUNDAI I30 N TCR	2:11.100
4	27	JOHN FILIPPI	FRA	CUPRA TCR	2:11.631
5	74	PEPE ORIOLA	ESP	CUPRA TCR	2:11.101

RACE 2 - SATURDAY 14TH JULY 2018

POS.	NO.	DRIVER	NAT	CAR
1	30	GABRIELE TARQUINI	ITA	HYUNDAI I30 N TCR
2	8	NORBERT NAGY	HUN	CUPRA TCR
3	48	YVAN MULLER	FRA	HYUNDAI I30 N TCR

RACE 3 - SUNDAY 15TH JULY 2018

POS.	NO.	DRIVER	NAT	CAR
1	5	NORBERT MICHELISZ	HUN	HYUNDAI I30 N TCR
2	7	AURELIEN COMTE	FRA	PEUGEOT 308 TCR
3	22	FREDERIC VERVISCH	BEL	AUDI RS3 LMS

SPORTING RESULTS

TAG HEUER BEST LAP TROPHY

BEST LAP TROPHY

DRIVER: **GABRIELE TARQUINI**
(HYUNDAI I30 N TCR)
LAP TIME: **2m11.964s (5.922kms)**

TAG HEUER MVD *(MOST VALUABLE DRIVER)*

MVD MOST VALUABLE DRIVER

DRIVER: **GABRIELE TARQUINI**
(HYUNDAI I30 N TCR)

TOTAL POINTS SCORED : 42

SPORTING RESULTS

TAG HEUER TIMING DEMONSTRATED ITS BEST SKILLS AT THE SLOVAKIA RING

- NEW MILESTONE BY DEMONSTRATING WITH THE PHOTO FINISH THE DIFFERENCE OF 0.0002 SECOND BETWEEN F. VERVISCH & T. BJÖRK.
- FIRST TIME IN MOTOR RACING THAT SUCH A SMALL TIMING IS CALCULATED BETWEEN TWO CARS.
- AN INCREDIBLE MOMENT IN THE HISTORY OF MOTOR RACING WHICH STRENGTHENS TAG HEUER'S POSITION AS LEADER IN SPORT TIMEKEEPING.

TAG Heuer
17 juillet, 03:00

The pressure was on this weekend in the Slovakia FIA WTCR / Oscaro! Check out the video to see the incredible moment when Frédéric Vervisch beat Thed Björk by only .0002 seconds for his spot on the podium! #TAGHeuerIsMotorRacing #DontCrackUnderPressure #WTCR

27 K vues

104 J'aime 2 commentaires 43 partages

Partager

NEW FIA WTCR/OSCARO DRIVER

KEVIN CECCON

THE ITALIAN DRIVER WAS CALLED UP TO REPLACE GIANNI MORBIDELLI AT TEAM MULSANNE

Team Mulsanne

WINNER IN AUTO GP, FORMULA 3 AND GP3

EXPERIENCE IN THE EUROPEAN LE MANS SERIES , BLANCPAIN GT

YOUNGEST GP2 SERIES DRIVER AGED 17 (2011)

BECAME THE YOUNGEST ITALIAN TO DRIVE A FORMULA ONE CAR AGED 18

2011 AUTO GP TITLE

AGE: 24

- **TEAM : TEAM MULSANNE**
- **CAR : ALFA ROMEO GIULIETTA TCR**

"Being part of the FIA WTCR is a dream come true, I used to watch all the races on Eurosport and I've also commented once, but now I can't believe I'll be on track with them in Slovakia! " (K.Ceccon)

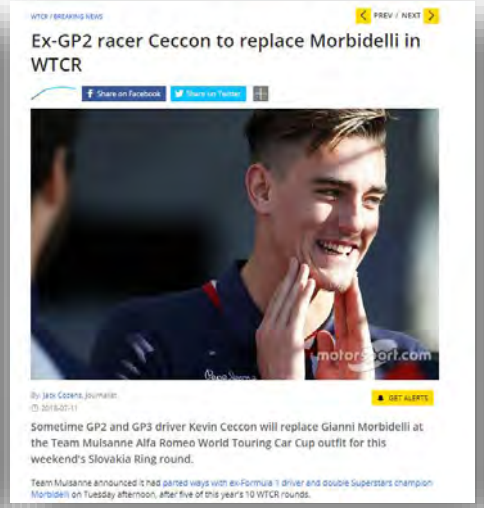
KEVIN CECCON COVERAGE

MEDIA COVERAGE FOLLOWING ANNOUNCEMENTS
(MORE THAN 130 ARTICLES)

YAHOO! SPORT

Speed-live.it

motorsport.com



auto sport foto

racing line.hu

EUROSPORT WTCR

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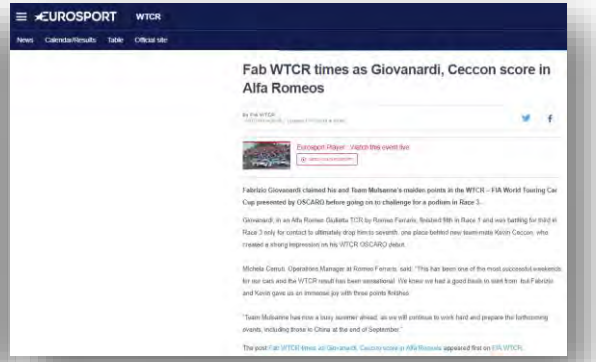

AutoMobilSport.com

Sevenpress.com portale sportivo

KEVIN CECCON COVERAGE

OFFICIAL PRESS RELEASES / NEWS

MEDIA CENTRE

PRESS RELEASE

11 JULY 2018

CECCON HANDED WTCR OSCARO DEBUT IN SLOVAKIA

For immediate release: 11 July 2018

CECCON HANDED WTCR OSCARO DEBUT IN SLOVAKIA

*Italian promise replaces Gianni Morbidelli at Team Mulsanne
*Accomplished single-seater racer gets Alfa Romeo Giulietta chance
*Future opportunities up for discussion following WTCR Race of Slovakia

Kevin Ceccon, a winner in Auto GP, Formula 3 and GP3, will make his debut in the WTCR – FIA World Touring Car Cup presented by OSCARO in Slovakia this week.

The 24-year-old talent has been called up to replace Gianni Morbidelli at Team Mulsanne. Partnering touring car legend Fabrizio Giovanardi in the Italian squad, Ceccon will drive a second Alfa Romeo Giulietta TCR by Romeo Ferraris in the Slovakia Ring triple-header from 13-15 July.

Michela Cerruti, Operations Manager at Romeo Ferraris, said: "We are ready to welcome in our family a new member, Kevin Ceccon, a very promising young driver on the international scene, who has already proven his talent and professionalism in single-seater formula. To make his touring car debut immediately in the WTCR is a real challenge for him, but we believe in his potential."

Ceccon has pedigree in karting and single-seater racing, winning the Auto GP title in 2011 when he also become the youngest GP2 Series driver aged 17. He also has experience in the European Le Mans Series and Blancpain GT and took part in the Formula One Young Driver Test at Abu Dhabi in 2011 with Toro Rosso, becoming the youngest Italian to drive a Formula One car in public.

"I want to thank Romeo Ferraris and Team Mulsanne for this call," said Ceccon. "I wasn't expecting this chance as my 2018 on the sportive side was a very poor year so far. Being part of the FIA WTCR is a dream come true. I used to watch all the races on Eurosport and I've also commented once, but now I can't believe I'll be on track with them in Slovakia! It will be a hard challenge but I'm motivated to give 110 per cent of my potential to drive the Alfa Romeo Giulietta TCR by Romeo Ferraris."

More on OSCARO: wtcr.oscaro.com

END

Images of Kevin Ceccon from Pirelli/GP2 and GP3 Media Service with thanks.

IMPORTANT NOTICE: You have received this press release because we hope it will be of interest to you. However, if you wish to stop receiving press releases from the WTCR Press Office, please click the unsubscribe link below or email media@kwtcr.com. Thank you.

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Online media centre including image library
Eurosport Events: Laura Billman, +33 (0)3/5447, laura.billman@discovery.com
TV enquiries: Pascal Pell, pascal.pell@discovery.com
Viewing Centre: viewing_centre@discovery.com
Alexia Mariani, alexia.mariani@discovery.com

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DISCOVERY HOUSE, 335 CHISWICK HIGH ROAD, LONDON W4 5TA, UK
TEL: +44 20369/3000, F +44 20369/3250
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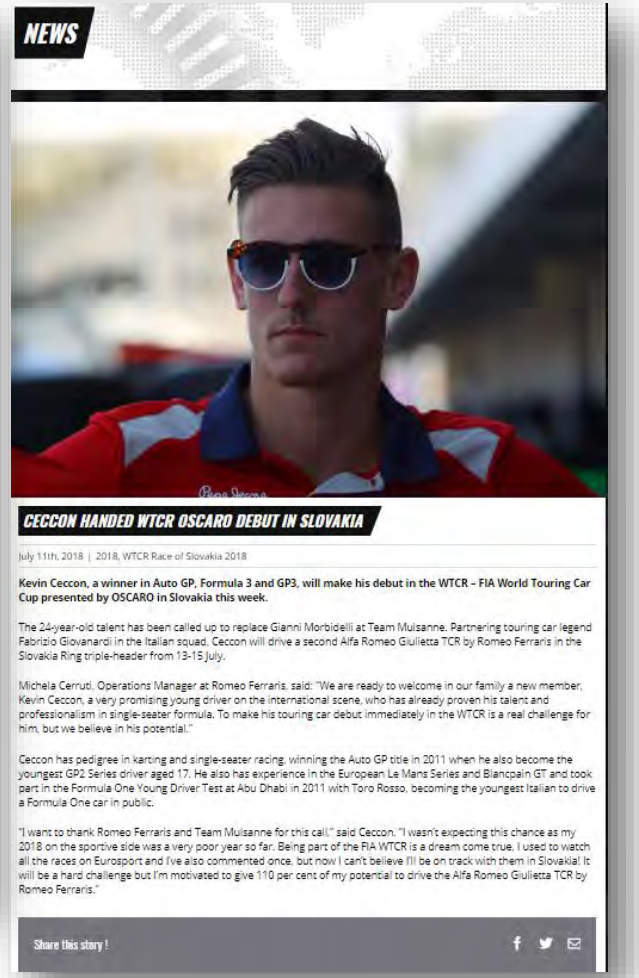
Photos

Kevin Ceccon GP2 Media Service.jpg
HD LD

Kevin Ceccon GP3 Media Service.jpg
HD LD

Kevin Ceccon 2 GP2 Media Service.jpg
HD LD

WTCR Gianni Morbidelli 1.jpg
HD LD



NEWS

CECCON HANDED WTCR OSCARO DEBUT IN SLOVAKIA

July 11th, 2018 | 2018, WTCR Race of Slovakia 2018

Kevin Ceccon, a winner in Auto GP, Formula 3 and GP3, will make his debut in the WTCR – FIA World Touring Car Cup presented by OSCARO in Slovakia this week.

The 24-year-old talent has been called up to replace Gianni Morbidelli at Team Mulsanne. Partnering touring car legend Fabrizio Giovanardi in the Italian squad, Ceccon will drive a second Alfa Romeo Giulietta TCR by Romeo Ferraris in the Slovakia Ring triple-header from 13-15 July.

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"I want to thank Romeo Ferraris and Team Mulsanne for this call," said Ceccon. "I wasn't expecting this chance as my 2018 on the sportive side was a very poor year so far. Being part of the FIA WTCR is a dream come true. I used to watch all the races on Eurosport and I've also commented once, but now I can't believe I'll be on track with them in Slovakia! It will be a hard challenge but I'm motivated to give 110 per cent of my potential to drive the Alfa Romeo Giulietta TCR by Romeo Ferraris."

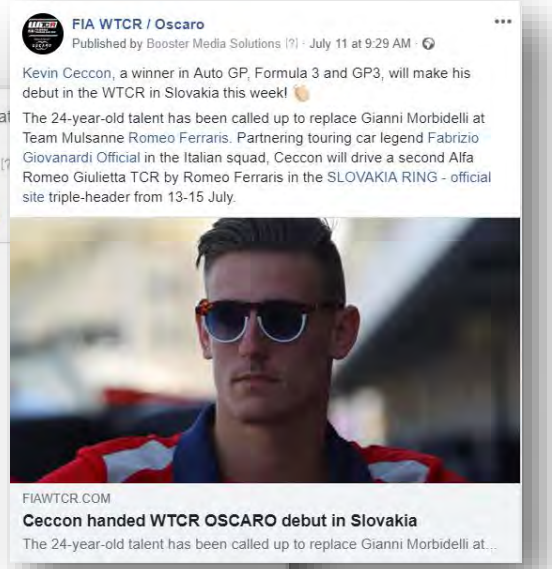
Share this story !

SOCIAL MEDIA CHANNELS

FIA WTCR / Oscaro was live — at
site.
Published by Booster Media Solutions
Poton, Slovakia

Welcome to the family Kevin Ceccon!

02:42



FIA WTCR / Oscaro
Published by Booster Media Solutions · July 11 at 9:29 AM

Kevin Ceccon, a winner in Auto GP, Formula 3 and GP3, will make his debut in the WTCR in Slovakia this week!

The 24-year-old talent has been called up to replace Gianni Morbidelli at Team Mulsanne Romeo Ferraris. Partnering touring car legend Fabrizio Giovanardi Official in the Italian squad, Ceccon will drive a second Alfa Romeo Giulietta TCR by Romeo Ferraris in the SLOVAKIA RING - official site triple-header from 13-15 July.

FIAWTCR.COM
Ceccon handed WTCR OSCARO debut in Slovakia
The 24-year-old talent has been called up to replace Gianni Morbidelli at...

FIA WTCR / Oscaro @FIA_WTCR · Jul 11
Welcome to the @RomeoFerraris and #WTCR family @KevinCeccon

Romeo Ferraris @RomeoFerraris
A very warm welcome to @KevinCeccon in our Family @FIA_WTCR #WelcomeToTheFamily #WTCR

8 40

WILDCARDS

RACE OF SLOVAKIA WILDCARDS

PETR FULIN (CZE)

FULLINRACE ACADEMY

2017 : FIA ETCC CHAMPION
TCR DRIVER
AGE: 41

- TEAM : FULLIN RACE ACADEMY
- CAR : CUPRA TCR

"Scoring points in the WTCR is a fairy tale" (P.Fulin)

ANDREJ STUDENIČ (SVK)

COMPETING SINCE 1992
2016 : SLOVAKIA RING WINNER TRACK'S 24-HOUR EVENT IN A SEAT LEON TCR.
AGE: 41

- TEAM : BRUTAL FISH RACING
- CAR : VOLKSWAGEN GOLF GTI TCR

"We got an offer to sign up for WTCR and I'm very happy my team lined me up" (A.Studenic)

WILDCARD COVERAGE

MEDIA COVERAGE FOLLOWING ANNOUNCEMENTS
(MORE THAN 100 ARTICLES)

čtusi.info

Petr Fulín po náročných sobotních jízdách v neděli na Slovakiaringu zazářil a bere umístění v Top 5 FIA

Zobrazit zdroj

Publikováno: 17.07.2018 10:22

auto-mania.cz

Petr Fulín po náročných sobotních jízdách v neděli na Slovakiaringu zazářil a bere umístění v Top 5 FIA WTCR

Uplynulá sobota přinesla českému jezdci spoustu starostí – vyšší kompenzační závaží a dolaďování nastavení na nových pneumatikách si v 26členné konkurenci vybraly svou daň a po sedmnáctém místě v kvalifikaci obsadil Fulín 15. místo, ve druhém víkendovém závodě pak doplatil na kontakt s jedním ze soupeřů a nakonec závod dokončil se ztrátou jednoho kola. Do [...] Příspěvek Petr Fulín po náročných sobotních jízdách v neděli na Slovakiaringu zazářil a bere umístění v Top 5 FIA WTCR pochází z auto-mania.cz

Odkaz: https://auto-mania.cz/petr-fulin-po-narocnych-sobotnich-jizdach-v-nedeli-na-slovakiaringu-zazaril-a-bere-umisteni-v-top-5-fia-wtcr/

AUTO.CZ Nejlepší jízda na webu

15.7.2018 Michal Štěpanovský

Fulín ve WTCR: Na Slovensku pátý

racing line.hu

WTCR

Petr Fulín és Andrej Studenič lesznek Szlovákia szabadkártyásai

Szerző: Vámosi Péter Publikálva: 2018. július 5. Fotó: Paulo Maria / DPPI/FIA ETCC

Petr Fulín és Andrej Studenič lesznek a Jövő heti WTCR szlovák fordulé szabadkártyás versenyzői. Fulín a 2017-es FIA ETCC bajnok egy Cupra TCR-rel nevez, amelyet a saját csapata készít fel:

Speed-live.it

STAMPA 2018 - PISTA

#WTCR – FULÍN, STUDENIČ GO WILD(CARD) AT WTCR RACE OF SLOVAKIA

Local racers Petr Fulín and Andrej Studenic have been handed wildcard status for WTCR Race of Slovakia next week, which signals the start of the second half of the Inaugural WTCR – FIA World Touring Car Cup presented by OSCARO.

Fulín, from neighbouring Czech Republic, won the FIA European Touring Car Cup in 2017, while Slovak Studenic has been competing since 1992 and has enjoyed stints in hillclimb, touring car racing and, more recently, sportscars. He also has experience working as an engineer and coach.

AutoMobilSport.com

Fulín, Studenic go wild(card) at WTCR Race of Slovakia

04.07.2018: *Local drivers join all-season racers for Slovakia Ring showpiece *FIA ETCC champion Fulín gets chance to shine in Cupra TCR

*Local drivers join all-season racers for Slovakia Ring showpiece

*FIA ETCC champion Fulín gets chance to shine in Cupra TCR

*Experienced Studenič in third Volkswagen Golf GTI for home event

EUROSPORT WTCR

Actualités Calendrier/Résultats Classements Site officiel

Fulín et Studenič en wildcard sur la WTCR Race of Slovakia

Les pilotes locaux Petr Fulín et Andrej Studenič se sont vus attribuer le statut de wildcard pour la WTCR Race of Slovakia de la semaine prochaine, qui marquera le début de la deuxième moitié de la saison inaugurale du WTCR - FIA World Touring Car Cup pré...

EUROSPORT WTCR

Noticias Calendario/resultados Clasificaciones Página Oficial

Fulín, Studenic invitados en el WTCR de Eslovaquia.

Los pilotos locales Petr Fulín y Andrej Studenic han sido invitados al WTCR de Eslovaquia la próxima semana, lo que da la señal de partida a la segunda mitad de la temporada inaugural del WTCR - Copa del Mundo de Turismos FIA patrocinada por OSCARO

Speed Magazin

FIA WTCR: Fulin und Studenic bekommen Wildcards beim WTCR Rennen in der Slowakei

© FIA WTCR | Zoom

06.07.2018 **(Speed-Magazin.de) Die einheimischen Piloten Petr Fulin und Andrej Studenič werden in der nächsten Woche bei den WTCR-Rennen der Slowakei, mit denen die zweite Saisonhälfte des von OSCARO präsentierten FIA Tourenwagen-Weltcup WTCR eingeläutet wird, mit Wildcards an den Start gehen.**

Fulin, der aus dem Nachbarland Tschechische Republik stammt, gewann 2017 den FIA European Touring Car Cup. Der Slowake Studenič betreibt seit 1992 Rennsport und fuhr nach Berg- und Tourenwagen-Rennen zuletzt vor allem Sportwagen. Er war außerdem als Ingenieur und Coach tätig. Sie werden vom 13. bis 15. Juli auf dem Slovakiaring das Feld der 25 Stammfahrer des WTCR OSCARO ergänzen. Der 47-jährige Fulin wird einen Cupra TCR unter der Bewerbung der Fulin Race Academy fahren, während der ebenfalls 41 Jahre alte Studenič einen Volkswagen Golf GTI TCR von Brutal Fish Racing pilotieren wird.

AutoMobilSport.com

Introducing the WTCR Race of Slovakia wildcards

06.07.2018: FIA WTCR Race of Slovakia WTCR – FIA World Touring Car Cup presented by OSCARO Rounds 16-18 of 30, Slovakia Ring, 13-15 July Local racers Petr Fulín and Andrej Studenič have been handed wildcard status for WTCR Race of Slovakia. Fulín, from

FIA WTCR Race of Slovakia
WTCR – FIA World Touring Car Cup presented by OSCARO
Rounds 16-18 of 30, Slovakia Ring, 13-15 July

auto sport foto

Fulín, Studenič go wild(card) at WTCR Race of Slovakia

WILDCARD COVERAGE

OFFICIAL PRESS RELEASES / NEWS

PRESS RELEASE

4 JULY 2018

FULÍN, STUDENIČ GO WILD(CARD) AT WTCR RACE OF SLOVAKIA

For immediate release: 4 July 2018

FULÍN, STUDENIČ GO WILD(CARD) AT WTCR RACE OF SLOVAKIA

***Local drivers join all-season racers for Slovakia Ring showpiece**
***FIA ETCC champion Fulín gets chance to shine in Cupra TCR**
***Experienced Studenič in third Volkswagen Golf GTI for home event**

Local racers Petr Fulín and Andrej Studenič have been handed wildcard status for WTCR Race of Slovakia next week, which signals the start of the second half of the inaugural WTCR – FIA World Touring Car Cup presented by OSCARO.

Fulín, from neighbouring Czech Republic, won the FIA European Touring Car Cup in 2017, while Slovak Studenič has been competing since 1992 and has enjoyed stints in hillclimb, touring car racing and, more recently, sportscars. He also has experience working as an engineer and coach.

They will join the 25 all-season WTCR OSCARO drivers at the Slovakia Ring from 13-15 July with 41-year-old Fulín competing in a Cupra TCR under the Fulín Race Academy banner and Studenič, also 41, armed with a Volkswagen Golf GTI TCR run by Brutal Fish Racing.

Ful speed ahead: European champion steps up
After winning the FIA European Touring Car Cup in 2017 having come agonisingly close to title glory in the two previous seasons, Fulín was quick to finalise his participation at WTCR Race of Slovakia as a wildcard.

"On one side it was difficult because we had to find the money but, on the other side, maybe it's the last opportunity for me to be inside WTCR together with great drivers like Yvan Müller and Gabriele Tarquini," Fulín explained. "They are not really old but they could soon decide to finish their career so I said I had to be there. Life is short and we have to enjoy it so we decided to race.

"Our goal is to enjoy the weekend and to have a nice experience. We know the track but we have the oldest car and will have 20 kilograms more inside for the wildcard handicap. Also, the competition will be very strong and [the last event in] Vila Real showed that drivers are able to learn new tracks very quickly. That's why we are pushing everything preparing for the weekend. Maybe this championship could be something new [for us] for next season."

Fulín has been a regular in TCR Germany this season with a second place at Oschersleben and a victory at his home track, Most, to his name. He's also planning a TCR Europe appearance in Barcelona later in the year.

Studenič brings experience to WTCR OSCARO
Joining Mato Homola as the second Slovakian driver on the WTCR OSCARO grid next week, 'Andy' Studenič has enjoyed significant success over the years in hillclimb and circuit racing. Starting out as a 16-year-old, Studenič has sampled a wide variety of machinery from a ŠKODA Favorit to a Ferrari 458 GT3. His most recent triumph came at the Slovakia Ring in 2016 when he won the track's 24-hour event in a SEAT León TCR.

"Thanks to Mato Homola we got an offer from the WTCR OSCARO promoter to sign up for the WTCR Race of Slovakia," Studenič explained. "As a team we race in TCR Europe and TCR Middle East. Because of my vast racing experience, the team decided to line me up for the occasion.

"Our Brutal Fish Racing Team owns two Volkswagen Golf GTI TCR cars and I coach our two drivers. I've only driven this car for a few dozen kilometres, which is very little compared to the WTCR competition. I do have a lot of racing experience, but not with this type of touring car. I hope the two free practice sessions will be enough for us to set up the car and get a clearer view.

"Naturally we have ambitions, without them we wouldn't be racing at all. However, I have no clue how we'll stand up to the experienced competition."

The wildcards so far
A maximum of two wildcards per event are being given the opportunity to race in WTCR OSCARO in 2018. Championship promoter Eurosport Events, with the approval of motorsport's world governing body, the FIA, will select candidates based on performances at national level, their potential as future full-time WTCR drivers or if their participation has the potential to attract additional interest from fans and media. So far, the following drivers have enjoyed wildcard status:

Photos

Petr Fulín 01.jpg
HD LO

Petr Fulín 02.jpg
HD LO

Petr Fulín 03.jpg
HD LO

Andrej Studenič 01 Petr Fruba-IPG
HD LO

NEWS

WTCR WILDCARD FULÍN FIGHTS TO FAIRY TALE FIFTH

July 17th, 2018 | 2018, WTCR Race of Slovakia 2018

Petr Fulín called on all the skills he used to win the FIA European Touring Car Cup in 2017 when he cl through from P16 to fifth during his WTCR OSCARO debut in Slovakia on Sunday.

Czech Fulín was competing in the WTCR – FIA World Touring Car Cup presented by OSCARO as a wildcard e impressed in his Cupra TCR, eventually coming within half a second of a place on the podium in Race 3.

"I am massively satisfied with the result," said the Fulín Race Academy driver. "Since the first practice it was we had to get used to new tyres and the whole atmosphere of the World Cup. During the weekend, we wer our set-up and struggled with tyres. I must say we were helped by the incident in the beginning of Race 3. B thanks for the entire team, it was a great fight and we really had to fight for this fairy tale, for this happy en

Meanwhile, Slovak wildcard Andrej Studenič took, who was racing a Volkswagen Golf GTI TCR for the first ti weekend best of P13 in Race 3.

Share this story !

NEWS

FULÍN, STUDENIČ GO WILD(CARD) AT WTCR RACE OF SLOVAKIA

July 4th, 2018 | 2018, WTCR Race of Slovakia 2018

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SOCIAL MEDIA CHANNELS

COMMUNICATION

KEY FACTS

PRE-EVENT PROMOTION

TV CAMPAIGN

EUROSPORT
- *60 SPOT TICKETS*
- *65 PROMO SPOTS*

LOCAL CHANNELS
- *642 SPOTS*

DIGITAL CAMPAIGN

- *SOCIAL MEDIA PLATFORMS*
- *DEDICATED TOP WEBSITES*

RADIO CAMPAIGN

ADVERTISING SPOTS LOCAL RADIO CHANNELS

ADVERTISING CAMPAIGN

44 INSERTS FROM
JULY 1 ST TO 11 TH 2018

PRE-EVENT PRESS CONFERENCE

BRATISLAVA - DOUBLETREE BY HILTON HOTEL
THURSDAY 12TH JULY 2018

OUTDOOR CAMPAIGN

BRATISLAVA
FROM THE END OF JUNE UNTIL THE RACE

ON-SITE PROMOTION

PHOTO SHOOTING SESSION

- BRATISLAVA CASTLE - THURSDAY 12TH JULY
- GAME "WHERE'S NORBI' – CROSS PROMO WITH ETRC

CROSS PROMO WITH ETRC

VIP LAPS SLOVAKIA RING CIRCUIT
FRIDAY 13TH JULY

AUTOGRAPH SESSIONS

TWO AUTOGRAPH SESSIONS - FAN ZONE
SATURDAY 14TH & SUNDAY 15TH JULY 2018

SPECIAL GUEST

MR. PETER PELLEGRINI,
PRIME MINISTER OF THE SLOVAK REPUBLIC

STARTING GRID ANIMATION

AIR SHOW
OPERA SINGER FOR NATIONAL ANTHEM

PRE-EVENT PROMOTION

INTERNATIONAL DIGITAL CAMPAIGN

OFFICIAL POSTERS

AVAILABLE ON WEBSITE
AND SOCIAL MEDIA PLATFORMS

SPOT TICKETS & PROMO

AVAILABLE ON SOCIAL MEDIA PLATFORMS

SOCIAL MEDIA BANNERS

INTERNATIONAL TV CAMPAIGN

EUROSPORT

SPOT TICKETS

- NUMBER OF SPOTS : 60 X 15' SECOND TV SPOTS
- PERIOD : 05/07/2018 TO 14/07/2018
- 9.2 MILLION REACH

PROMO TRAILERS

- NUMBER OF SPOTS : 65 PROMO TRAILERS
- PERIOD: 09/07/2018 TO 14/07/2018

EUROSPORT { 17 X 15' SECONDS / 7 X 21' SECONDS } ⇨ 1.841 MILLION REACH

EUROSPORT 2 41 X 15' SECONDS ⇨ 1.595 MILLION REACH

PROMOTIONAL ACTIVITIES

PRE EVENT PRESS CONFERENCE – CROSS PROMO WITH ETRC

BRATISLAVA - DOUBLETREE BY HILTON HOTEL
THURSDAY 12TH JULY 2018

FIA WTCR/OSCARO REPRESENTATIVES

- MATO HOMOLA (DG SPORT COMPETITION)
- NORBERT MICHELISZ (BRC RACING TEAM)
- FRANÇOIS RIBEIRO (HEAD OF EUROSPORT EVENTS)

FIA ETRC REPRESENTATIVES

- ADAM LACKO (BUGGYRA RACING)
- GEORG FUCHS (DIRECTOR OF ETRA)

LOCAL REPRESENTATIVES

- PAVEL CULIK (CEO SLOVAKIA RING)
- DUŠAN KOBLIŠEK (PRESIDENT OF ASN - SAMŠ)

MEDIA ATTENDANCE

- 25 MEDIA INCLUDING :

markíza rtv:

LOCAL PROMO CAMPAIGN
TV CAMPAIGN

- **NUMBER OF SPOTS : 642 X 30' SECOND TV SPOTS**
- **REACH : 4,5 MILLION**

TA3 – JUNE 25 TO JULY 14
60 SPOTS

MARKÍZA – JUNE 25 TO JULY 6
29 SPOTS

DAJTO – JUNE 25 TO JULY 8
17 SPOTS

DOMA – UNE 25 TO JULY 8
17 SPOTS

TV8 – JUNE 27 TO JULY 15
95 SPOTS

TV VEGA – JUNE 23 TO JULY 13
182 SPOTS

TV SEVERKA – JUNE 23 TO JULY 13
182 SPOTS

DIGI SPORT 1– JUNE 1 TO JULY 13
25 SPOTS

DIGI SPORT 3– JUNE 1 TO JULY 13
35 SPOTS

PROMOTIONAL ACTIVITIES

MORNING TV SHOW – CROSS PROMO WITH ETRC

BRATISLAVA – TV MARKIZA'S STUDIO
THURSDAY 12TH JULY 2018

FIA WTCR/OSCARO REPRESENTATIVES

- MATO HOMOLA (DG SPORT COMPETITION)
- ANDREJ STUDENIČ (BRUTAL FISH RACING)

FIA ETRC REPRESENTATIVES

- ADAM LACKO (BUGGYRA RACING)

LOCAL PROMO CAMPAIGN
RADIO CAMPAIGN

- **NUMBER OF SPOTS : 214 X 30' SECOND RADIO SPOTS**
- **REACH : 300 000**

JEMNÉ – JUNE 25 TO JULY 13
52 SPOTS

ANTENA ROCK FM – JUNE 25 TO JULY 13
57 SPOTS

VLANA – JUNE 25 TO JULY 13
25 SPOTS

RÁDIO SITY – JUNE 30 TO JULY 15
80 SPOTS

LOCAL PROMO CAMPAIGN

PRINT AD CAMPAIGN

PROMOTION ON VARIOUS LOCAL NEWSPAPERS

- FROM JUNE 1ST TO JULY 11TH 2018
- 44 AD INSERTS : POSTERS, BANNERS

LOCAL PROMO CAMPAIGN
OUTDOOR CAMPAIGN

- FROM THE END OF JUNE UNTIL THE RACE WEEKEND
- MAINLY BRATISLAVA CITY

QUANTITY

- 57 BILBOARDS
- 27 CITYLIGHTS, DUNAJSKÁ STREDA
- 2 BIGBOARDS BA
- 50 CITYLIGHTS, SHOPPING MALLS BRATISLAVA
- 3680 LED OUTDOOR BA
- CINEMA CITY, ON/OFFSCREEN
- 2760 BA LED INDOOR SHOPPING MALLS
- KART ONE ARENA BRATISLAVA , 4X POSTERS, 15XA5
- MAX 60 ARENA CARTING, POS, 4XA1, 20XA5
- CITY ARENA SPARTAK TRNAVA, LED PROMO
- PRESENT BRATISLAVA CITY CENTER POSTERS A1 100X
- REGIOJET POS IN TRAINS
- THERMALPARK A4 CLIP POSTERS

LOCAL PROMO CAMPAIGN

FLYERS & POSTERS DISTRIBUTION

- FROM JUNE 25TH TO JULY 15TH 2018
- 200 A4 POSTERS : DISTRIBUTED IN FITNESS CENTRES
- 15 000 FLYERS DISTRIBUTED INTO MAILBOX IN THE FOLLOWING REGIONS :

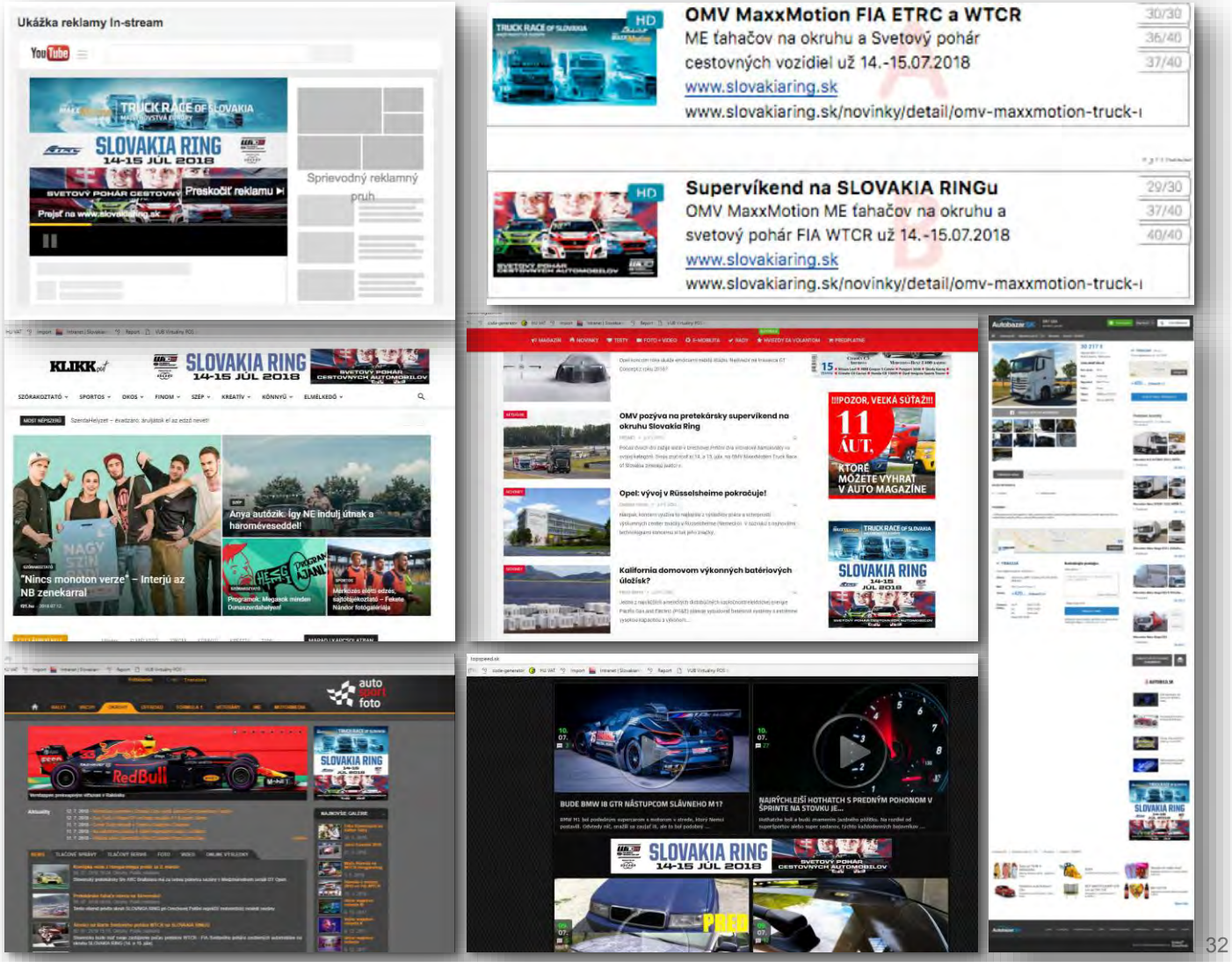
→ DUNAJSKÁ STREDA
→ VEĽKÝ MEDER
→ KOMÁRNO
→ GALANTA,
→ ŠAMORÍN

LOCAL PROMO CAMPAIGN

ONLINE CAMPAIGN

NEWS, PROMOTIONAL ADS, BANNERS

- FROM JUNE 25TH TO JULY 15TH 2018
- FACEBOOK BOOST/ CAMPAIGN
- YOUTUBE – 15.990 VIEWS
- E-TARGET – 1.631.180 VIEWS
- PROMOTIONAL ADS AND BANNERS ON PARTNERS WEBSITE



SPECIAL PROMOTION
NORBI'S EXPERIENCE

HUNGARIAN FANS COULD PARTICIPATE TO A SPECIAL BALLOT AND WIN A VIP EXPERIENCE WITH NORBERT MICHELISZ DURING THE WEEKEND

PROMOTION

CROSS PROMOTION ON :

- FIA WTCR / OSCARO SOCIAL MEDIA CHANNELS
- NORBI MICHELISZ SOCIAL MEDIA ACCOUNTS
- GPTICKETSHOP.COM

VIP EXPERIENCE

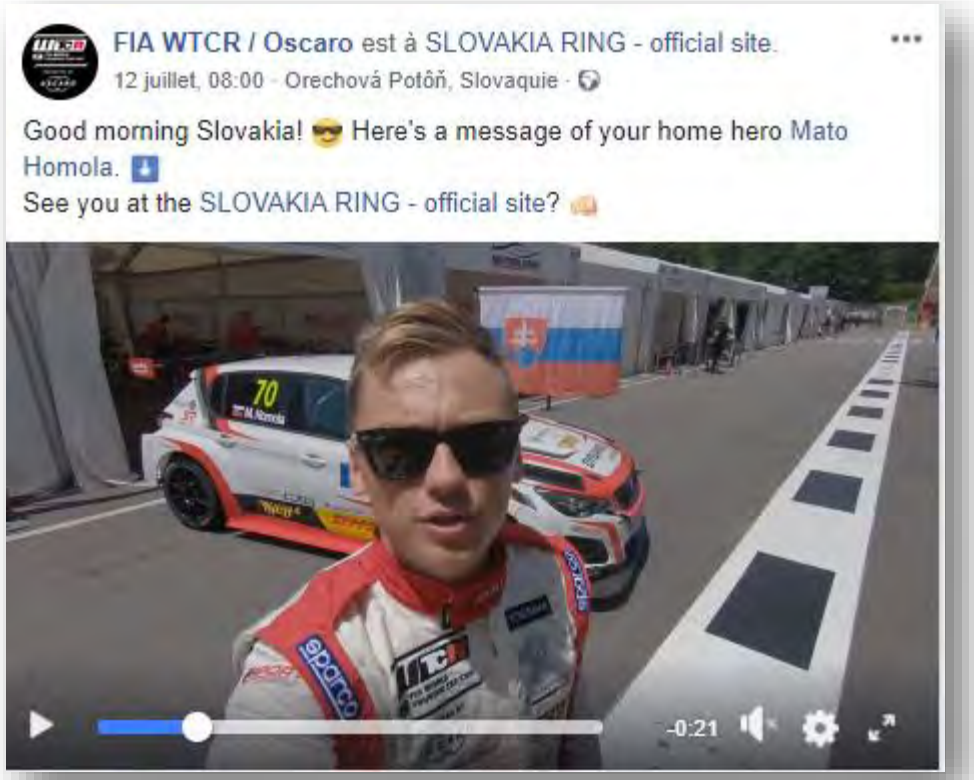
- BRC RACING TEAM GARAGE TOUR
- PIT-LANE WALK
- STARTING GRID
- VIP LAP WITH NORBI MICHELISZ

SOCIAL MEDIA

PROMO MESSAGES LOCAL HEROES

THURSDAY 12TH & SATURDAY 14TH JULY 2018
SPECIAL VIDEOS WERE BROADCASTED PRIOR TO THE EVENT TO PROMOTE THE RACE

MATO HOMOLA (DG SPORT COMPETITION) & ANDREJ STUDENIČ (BRUTAL FISH RACING)



ON-SITE PROMOTION

PROMOTIONAL TOOLS

OFFICIAL PROGRAM

A 32 PAGES EVENT PROGRAM

3000 COPIES DISTRIBUTED TO MEDIA / FANS/ VIP / SPONSORS

PROMOTIONAL ACTIVITIES

OFFICIAL PICTURES – CROSS PROMO WITH ETRC

THURSDAY 12TH JULY 2018
A PHOTO SHOOTING SESSION WAS ORGANISED AT THE BRATISLAVA CASTLE

FIA WTCR / OSCARO MATO HOMOLA (DG SPORT COMPETTION) / NORBERT MICHELISZ (BRC RACING TEAM) & **FIA ETRC** ADAM LACKO (BUGGYRA RACING)

PROMOTIONAL ACTIVITIES

VIP LAPS – CROSS PROMO WITH ETRC

FRIDAY 13TH JULY 2018

WTCR & ETRC DRIVERS WERE INVITED FOR VIP TRUCK/CAR LAPS

TRUCK LAP

- M.HOMOLA (DG SPORT COMPETITION) WITH A.LACKO (BUGGYRA RACING)
- N.MICHELISZ (BRC RACING TEAM) WITH N.KISS (TEAM TANKPOOL 24 RACING)
- G.SHEDDEN (AUDI SPORT LEOPARD LUKOIL TEAM) WITH J.HAHN (TEAM HAHN RACING))
- P.ORIOLA (TEAM OSCARO BY CAMPOS RACING) WITH A.ALBACETE (ANTONIO ALBACETE RACING)

CAR LAP

- A.LACKO (BUGGYRA RACING) WITH T.CORONEL (BOUTSEN GINION RACING)

PROMOTIONAL ACTIVITIES

OFFICIAL PICTURES – CROSS PROMO WITH ETRC

FRIDAY 13TH JULY 2018

PHOTO SHOOTING SESSION WITH BOTH FIA SERIES WAS ORGANISED

FIA WTCR / OSCARO

G.TARQUINI (BRC RACING TEAM) / M.HOMOLA (DG SPORT)

Y.EHRLACHER (ALL-INKL.COM) / T.BJORK (YVAN MULLER RACING)

FIA ETRC

A.ALBACETE (ANTONIO ALBACETE RACING) / A.LACKO (BUGGYRA RACING)

S.HALM (TEAM SCHWABENTRUCK) / N.KISS (TEAM TANKPOOL 24 RACING)

PROMOTIONAL ACTIVITIES
OFFICIAL PICTURES

FRIDAY 13TH JULY 2018
PHOTO SHOOTING SESSIONS WERE ORGANISED FOR THE EVENT POMOTION

« SLOVAKIAN SQUAD »

- M.HOMOLA (DG SPORT COMPETITION)
- A.STUDENIC (BRUTAL FISH RACING)

« THE NORBIS »

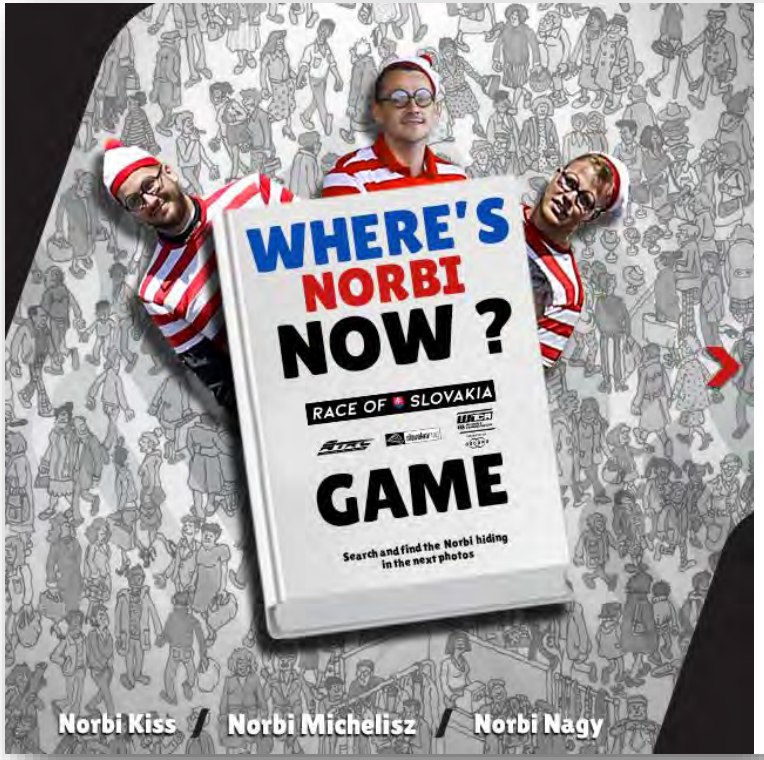
- N.MICHELISZ (BRC RACING TEAM)
- N.NAGY (ZENGO MOTORSPORT)
- N.KISS (TEAM TANKPOOL 24 RACING)

PROMOTIONAL ACTIVITIES

GAME "WHERE'S NORBI' - CROSS PROMO WITH ETRC

A PHOTO SHOOT WAS ORGANISED WITH THE 3 « NORBI » DRIVERS OF BOTH SERIES IN ORDER TO PREPARE AN INSTAGRAM PHOTO GAME : « WHERE'S NORBI ?» ***(INSPIRED FROM THE BOOK « WHERE'S WALLY ? »)***

- **FIA WTCR / OSCARO** NORBERT MICHELISZ (BRC RACING TEAM) / NORNI NAGY (ZENGO MOTORSPORT)
- **FIA ETRC** NORBERT MICHELISZ KISS (TEAM TANKPOOL 24 RACING)



PROMOTIONAL ACTIVITIES

AUTOGRAPH SESSIONS

SATURDAY 14TH & SUNDAY 15TH JULY 2018
AUTOGRAPH SESSIONS WERE ORGANISED IN THE CIRCUIT FAN ZONE

SPECIAL GUEST

MR PETER PELLEGRINI

PRIME MINISTER OF THE SLOVAK REPUBLIC WAS THE SPECIAL GUEST OF FIA WTCR / OSCARO SUNDAY RACE.
HE HAD THE OPPORTUNITY TO DISCOVER THE GRID, FOLLOW THE RACE AND GIVE THE WINNING TROPHY ON THE PODIUM TO NORBERT MICHELISZ.

PROMOTIONAL ACTIVITIES

STARTING GRID ANIMATIONS

AIR SHOW
SLOVAKIAN NATIONAL ANTHEM

SPECTATORS ATTENDANCE

32.000 SPECTATORS

OVER THE WEEKEND

CIRCUIT TICKETS SALE RECORD

MEDIA REPORT

MEDIA REPORT
KEY FACTS & FIGURES

PRESS CONFERENCES

- PRE-EVENT PRESS CONFERENCE
- FIRST QUALIFYING MEDIA ZONE
- POST-RACE 1 PRESS CONFERENCE
- SECOND QUALIFYING MEDIA ZONE
- POST-RACE 3 PRESS CONFERENCE

TOOLS

- 9 PRESS RELEASES
- 48 OFFICIAL NEWS
- 660 HIGH RESOLUTION PICTURES FREE-TO-USE

JOURNALISTS

- 118 JOURNALISTS ACCREDITED
- 32 NATIONAL PRESS REPRESENTATIVES
- 77 INTERNATIONAL PRESS REPRESENTATIVES

DIGITAL MEDIA COVERAGE

- 807 WEB ARTICLES
- 443 MILLION REACH
- TOP COUNTRY PUBLISHER : HUNGARY WITH 130 ARTICLES

MEDIA REPORT
JOURNALISTS ATTENDANCE

118 JOURNALISTS

AUTOSPORT (PORTUGAL)

AUTOSPORT (UK)

AUTO EXPRESS (UK)

TOURING CAR TIMES (UK)

AUTOMAGAZIN (SLOVAKIA)

AUTOZURNAL (SLOVAKIA)

RTVS (SLOVAKIA)

TV MARKIZA (SLOVAKIA)

MOTORLINE.CC (GERMANY)

P1RACE.COM (HUNGARY)

RALLY&MORE (AUSTRIA)

SVET MOTORU (CZECH REPUBLIC)

TOTALCAR.HU (HUNGARY)

AUTOHEBDO (FRANCE)

ITALIARACING (ITALY)

ORIGO.HU (HUNGARY)

MEDIA REPORT
PRESS CONFERENCES

QUALIFYING 1

DATE : 13TH JULY 2018
LOCATION : PITLANE

ATTENDEES :
- GABRIELE TARQUINI
- NORBERT MICHELISZ
- YVAN MULLER

POST-RACE 1

DATE : 14TH JULY 2018
LOCATION : MEDIA CENTRE, SLOVAKIA RING

ATTENDEES :
- MATO HOMOLA
- PEPE ORIOLA
- JEAN-KARL VERNAY
- GABRIELE TARQUINI

QUALIFYING 2

DATE : 14TH JULY 2018
LOCATION : PITLANE

ATTENDEES :
- AURELIEN COMTE
- ESTEBAN GUERRIERI
- NORBERT MICHELISZ

POST-RACE 3

DATE : 15TH JULY 2018
LOCATION: MEDIA CENTRE, SLOVAKIA RING

ATTENDEES :
- AURELIEN COMTE
- MATO HOMOLA
- NORBERT MICHELISZ
- GABRIELE TARQUINI
- FREDERIC VERVISCH

MEDIA REPORT
WWW.FIAWTCR.COM

48 NEWS

NEWS

EVENT REPORT: MICHELISZ MIGHTY AS SLOVAKIA DELIVERS ACTION-PACKED WTCR OSCARO WEEKEND

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

Norbert Michelisz topped off an action-packed WTCR Race of Slovakia weekend with his first win in the WTCR – FIA World Touring Car Cup presented by OSCARO following a thrilling Race 3 at a sun-baked Slovakia Ring this afternoon (15 July).

Advantage Tarquini but it's close in WTCR title battle

July 16th, 2018 | 2018, WTCR Race of Slovakia 2018

Gabriele Tarquini will take a three-point lead into the WTCR – FIA World Touring Car Cup presented by OSCARO summer break following a strong Slovakia weekend.

Read More >

Vervisch edges Björk in dramatic WTCR photo-finish

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

This is the dramatic moment when Frédéric Vervisch beat Thed Björk to the final podium spot in Race 3 at WTCR Race of Slovakia this afternoon.

Read More >

Event report: Michelisz mighty as Slovakia delivers action-packed WTCR OSCARO weekend

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

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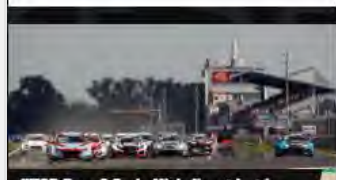
Read More >

Tarquini beats Michelisz to WTCR TAG Heuer Best Lap Trophy

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

Gabriele Tarquini claimed the TAG Heuer Best Lap Trophy at WTCR Race of Slovakia despite triggering a multi-car accident in Race 3 at the Slovakia Ring on Sunday.

Read More >



WTCR Race 3 flash: Michelisz at last in Slovakia thriller

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

Norbert Michelisz claimed an emphatic first win in the WTCR – FIA World Touring Car Cup presented by OSCARO in an action-packed Race 3 at WTCR Race of Slovakia on Sunday.

It's Sunday at WTCR Race of Slovakia

July 15th, 2018 | 2018, WTCR Race of Slovakia 2018

The all-action WTCR Race of Slovakia weekend concludes today (Sunday 15 July) with the 11-lap Race 3 from 11h45 local time.

Read More >

WTCR Second Qualifying flash: Michelisz secures third DHL Pole Position

July 14th, 2018 | 2018, WTCR Race of Slovakia 2018

Norbert Michelisz stormed to a third DHL Pole Position of the WTCR – FIA World Touring Car Cup presented by OSCARO season by heading all three sessions in Second Qualifying at WTCR Race of Slovakia this afternoon.

Read More >

WTCR Race 1 flash: Cupra star Oriola makes it 10 with first win

July 14th, 2018 | 2018, WTCR Race of Slovakia 2018

Pepe Oriola claimed his and the Cupra TCR's first victory of the season at WTCR Race of Slovakia after a dramatic opening race for the WTCR – FIA World Touring Car Cup presented by OSCARO at the Slovakia Ring this afternoon.

Read More >

It's Saturday at WTCR Race of Slovakia

July 14th, 2018 | 2018, WTCR Race of Slovakia 2018

A busy day is in store at WTCR Race of Slovakia on Saturday 14 July with two races and Second Qualifying.

Read More >

WTCR Race of Slovakia First Qualifying update

July 14th, 2018 | 2018, WTCR Race of Slovakia 2018

Following First Qualifying at FIA WTCR Race of Slovakia yesterday (13 July), the Stewards received a report from the FIA Technical Delegate.

Read More >

WTCR First Qualifying flash: Tarquini snatches DHL Pole from Michelisz

July 13th, 2018 | 2018, WTCR Race of Slovakia 2018

Gabriele Tarquini sensationally grabbed the provisional Race 1 DHL Pole Position from team-mate Norbert Michelisz at WTCR Race of Slovakia with a big final lap as the action in the WTCR – FIA World Touring Car Cup presented by OSCARO hotted up at the Slovakia Ring.

Read More >

WTCR Free Practice 2 flash: Ehrlacher heads Oriola in tight session

July 13th, 2018 | 2018, WTCR Race of Slovakia 2018

Yann Ehrlacher headed the final practice session before qualifying at WTCR Race of Slovakia as five car brands filled the top six in the WTCR – FIA World Touring Car Cup presented by OSCARO at the Slovakia Ring on Friday afternoon.

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9 PRESS RELEASES

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MICHELISZ MIGHTY AS SLOVAKIA DELIVERS ACTION-PACKED WTCR OSCARO WEEKEND

15 JULY 2018

Norbert Michelisz topped off an action-packed WTCR Race of Slovakia weekend with his first win in the WTCR – FIA [...]

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CUPRA STAR ORIOLA MAKES IT 10 DIFFERENT WINNERS WITH FIRST WTCR OSCARO VICTORY

14 JULY 2018

Pepe Oriola claimed his and the Cupra TCR's first victory of the season at WTCR Race of Slovakia after a [...]

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WTCR RACE OF SLOVAKIA PRE-EVENT PRESS CONFERENCE

12 JULY 2018

Mato Homola, Norbert Michelisz and François Ribeiro attended the pre-event press conference for FIA WTCR Race of Slovakia. A transcript follows.

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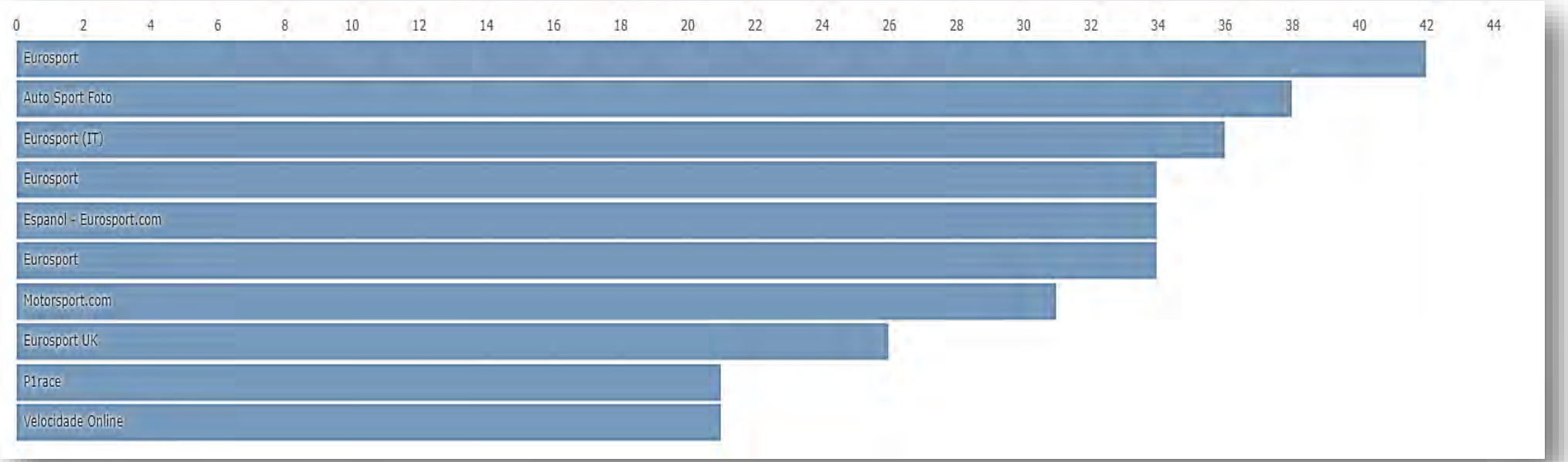
TOTAL ONLINE PUBLICATIONS*
JUL 7, 2018 - JUL 18, 2018

807 ARTICLES / 443 MILLION REACH / 4.10 MILLION € AVE

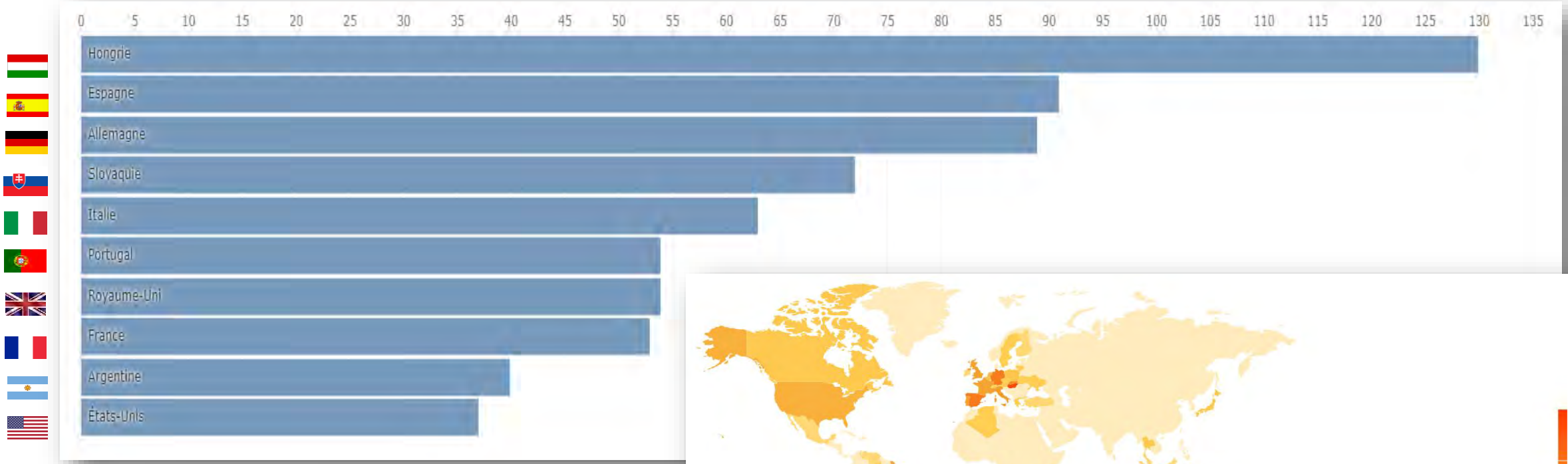


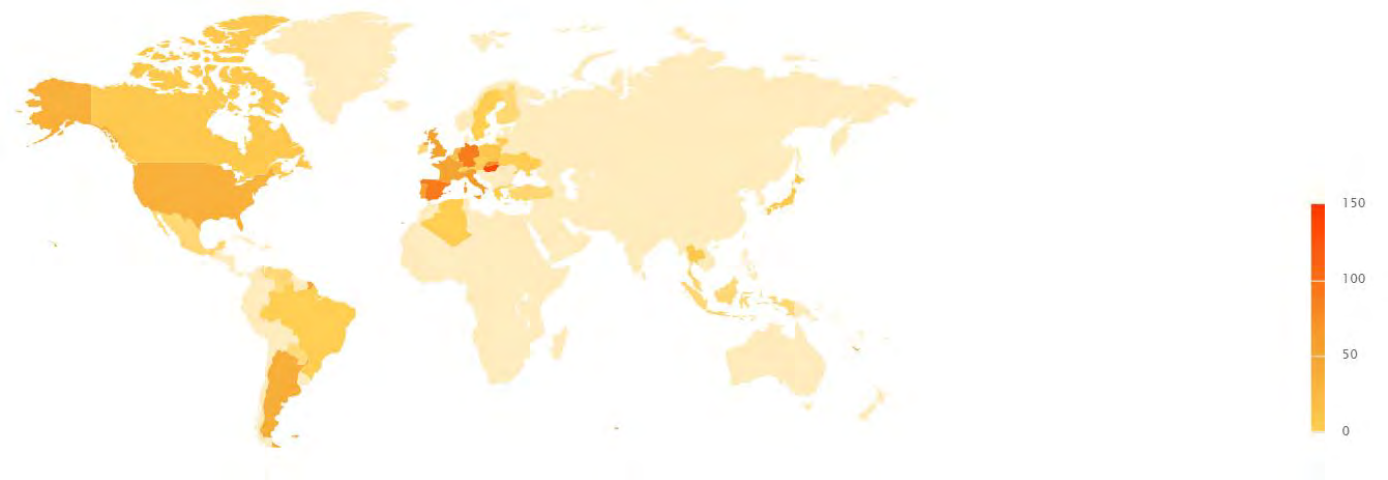
ONLINE COVERAGE - TOP SOURCES
(NUMBER OF ARTICLES PER PUBLISHER)

** Source : Meltwater*

MEDIA REPORT
WEB MEDIA ANALYSIS

TOP PUBLICATION PER COUNTRY*
JUL 7, 2018 - JUL 18, 2018



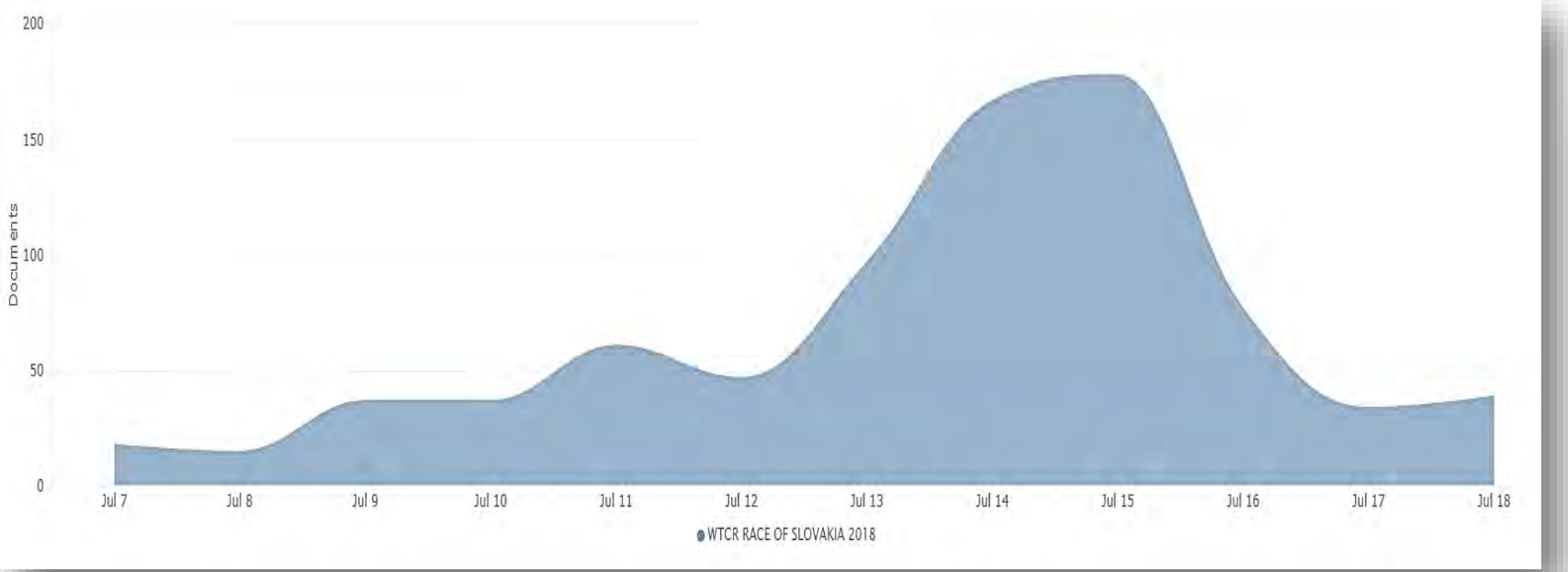


* Source : Meltwater

MEDIA REPORT
WEB MEDIA ANALYSIS

NUMBER OF PUBLICATION PER DAY*
JUL 7, 2018 - JUL 18, 2018

TOP DAY PUBLICATIONS : 15/07 WITH 178 ARTICLES



Date	WTCR RACE OF SLOVAKIA 2018
Jul 15	178
Jul 14	167
Jul 13	97
Jul 16	77
Jul 11	61
Jul 12	47
Jul 18	39
Total	807

** Source : Meltwater*

MEDIA REPORT
WEB MEDIA ANALYSIS

TOP 10 ONLINE PUBLICATIONS REACH
JUL 7, 2018 - JUL 18, 2018

57 MILLION REACH

1. «TEAM MULSANNE ALFA ROMEO SPLITS WITH EX-F1 RACER GIANNI MORBIDELLI» (USA) *10M REACH*
2. «LOEB VWS READY FOR SLOVAKIA AFTER WTCR CRASH BUT THOMPSON MISSING» (USA) *10M REACH*
3. «PEPE ORIOLA CONSIGUE SU PRIMERA VICTORIA EL MUNDIAL DE TURISMOS» (ESP) *9M REACH*
4. «ORIOLA LOGRA SU PRIMERA VICTORIA EN LA COPA MUNDIAL DE TURISMO» (ESP) *9M REACH*
5. «PEPE ORIOLA LOGRA SU PRIMERA VICTORIA EN EL MUNDIAL DE TURISMOS» (ESP) *5M REACH*
6. «WTCR : WEEK-END DE PREMIÈRES EN SLOVAQUIE» (FRA) *5M REACH*
7. «PRIMERA VICTORIA DE PEPE ORIOLA EN EL MUNDIAL DE TURISMOS» (ESP) *3M REACH*
8. «EX-GP2 RACER CECCON TO REPLACE MORBIDELLI IN WTCR» (USA) *2M REACH*
9. «HUFF, BENNANI GET NEWLY-BUILT VWS FOR SLOVAKIA» (USA) *2M REACH*
10. *« SLOVAKIA WTCR: TARQUINI LEADS HYUNDAI 1-2 IN QUALIFYING » (USA) 2M REACH*

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WTCR FIA WORLD TOURING CAR CUP

PRESENTED BY OSCARO

RACE OF SLOVAKIA 2018

AUTOSPORT

Switch to Michelisz as title charge begins

nemzeti sport

Elfújta a szél

Kettő az egyben

Kasza Róbert kihagyja az Eb-t

Kicsit durrant

A szétesés évei

Nagy vagy, Norbi!

Várt fordulat

MOTOR SPORT aktuell

Michelisz endlich erlöst

AutoFoco

Três corridas, três vencedores

AUTO hebdo

WORLD RACING

UN CHAMPIONNAT SOUS PRESSION

AutoSport

WTCR

TRÊS VENCEDORES

AUTO SPRINT

Tarquini sale in vetta

WTCR adesso saluta l'Europa

MEDIA COVERAGE
INTERNATIONAL DIGITAL PUBLICATIONS
1/3

FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF SLOVAKIA 2018

L'ÉQUIPE

WTCR : Week-end de premières en Slovaquie

Pepe Oriola (Cupra) et Norbert Michelisz (Hyundai) ont remporté leur premier succès en WTCR ce week-end en Slovaquie. Gabriele Tarquini (Hyundai) est le nouveau leader devant Yvan Muller (Hyundai).

AUTOSPORT

WTCR Slovakia: Norbert Michelisz takes pole for Sunday's race

Norbert Michelisz upheld the BRC Racing team's one-lap advantage at the Slovakia Ring by claiming pole for Sunday's final World Touring Car Cup race in second qualifying.

A BOLA

WTCR NA ESLOVÁQUIA: ORIOLA E CUPRA GANHAM

Na 1.ª das três corridas da 6.ª etapa da 1.ª Taça do Mundo de Turismos (WTCR), vitória de Pepe Oriola, em Cupra TCR. O espanhol da Campos Racing qualificou-se no 3.º lugar e acabou as 11 voltas ao Slovakia Rcing, circuito com 5,922 m em 26.24,640 m, à frente de Jean-Karl Vernay (Audi RS3 LMS) e Gabriele Tarquini (Hyundai i30 N), que passaram a linha da meta, 1,734 s e 2.374 s depois, respetivamente.

P1 race

Michelisz: „Remélem, ez fordulópont lesz számomra a bajnokságban"

Megszerezte idei első győzelmét a WTCR-ben a BRC Racing Team pilótája, aki azzal rögtön jelentősen csökkentette a hátrányát az összetettben csapattársával, Gabriele Tarquinivel szemben.

velocidade online

MUNDIAL - WTCR - BRC NA ESLOVÁQUIA

Quarta, 18 Julho 2018 08:40 | Actualizado em Quarta, 18 Julho 2018 13:46

BRC Racing Team triumph in Slovakia
Tarquini and Michelisz both victorious
BRC Racing Team trionfa in Slovakia
Tarquini e Michelisz entrambi vittoriosi

There were excellent results for **BRC Racing Team** in the sixth round of the **FIA World Touring Car Cup (WTCR)** which was held from 13th to 15th July on the 5.922 meters of the Slovakia Ring.

Gabriele Tarquini and **Norbert Michelisz** were the real stars of the Slovak weekend, collecting points and victories. "Cinghio" is leading the world series again, while the Hungarian is now third in the championship standings.

Thanks to the drivers' performance, BRC Racing Team regained the leadership of the teams' standings and can face the summer break in the best way, before launching into the last four races that will be held in the autumn in Asia.

Gabriele Tarquini made a fast start to the final European weekend of the season by winning the DHL Pole Position in Q1, right in front of his team-mate Norbert Michelisz, though the latter was placed at the back of the grid by a penalty following the session. Tarquini reached the third step of the podium in Race 1, to get the first valuable points of the weekend for the team.
Michelisz was able to bounce back from his Q1 disappointment in Saturday's Q2, claiming an excellent Pole Position, winning more important points, as well as claiming to the best starting sport for the all-important finale.

OJOGO

WTCR: Primeira vitória de Norbert Michelisz, acidente "leva" 9 carros

Norbert Michelisz dominou por completo a derradeira corrida do WTCR no Slovakiaring, uma contenda marcada por um acidente que envolveu imensos carros, logo na primeira volta, e que levou a que ficassem fora de prova alguns dos protagonistas do WTCR. Entre eles o líder do campeonato, Gabriele Tarquini, que atuou caminho a Yvan Muller para este ascender ao comando da competição, mas a verdade é que no reinício da corrida o francês do Hyundai viu soltar-se uma roda do seu carro, ficando igualmente fora de prova. Desta forma, Norbert Michelisz assegurou a sua primeira vitória do ano - finalmente - [...]

Para saber mais clique aqui: www.motor24.pt

index

Szlovákiában még kedvezőbb helyzetben Micheliszék

Safety Car

Tom Coronel consigue una gran puntuación con el Honda Civic Type R TCR

El piloto neerlandés quedó entre los diez primeros en la tercera y última carrera en el trazado eslovaco.

17/07/2018 | Alexander López | Fotos: Prese | Leído: 110

THE CHECKERED FLAG .co.uk

WTCR FREE PRACTICE ROUND-UP: MORE QUESTIONS THAN ANSWERS?

The opening two **World Touring Car Cup (WTCR)** practice sessions at the Slovakiaring have arguably thrown up more questions than answers for spectators. In the 29 degree celsius heat, the drivers had an odd racing surface to contend with over the course of the two sessions. As the WTCR is sharing the venue this weekend with the European Truck Racing Championship, there has been a lot of gravel trap debris and water on the track surface. Therefore, the teams are having to set up their cars to be able to deal with the unusually slippery circuit.

AUTOMOTO

WTCR 2018, Slovakiaring: Vince Michelisz tra tanti colpi di scena

Mazda CX-3
IL CITY CROSSOVER
MOTORE 1.5L DIESEL
CON CONSUMO MEDIO 23 Km/l

Speed-live.it

#WTCR 2018 – DOUBLE-POINTS FOR HONDA CIVIC TYPE R TCR DRIVER #CORONEL

Tom Coronel completed a double-points score with a strong top-10 finish for the Honda Civic Type R TCR in the third and final WTCR - FIA World Touring Car Cup race of the weekend at the Slovakia Ring on Sunday.

The Boutsen Ginion Racing driver avoided an opening-lap incident that eliminated 10 cars to climb from 17th place on the grid into the top 10.

P1 race

A düh is hozzásegítette Micheliszt idei első

A düh is hozzásegítette Micheliszt idei első győzelméhez

Az első időmérőt követő kizárás nagyon felbosszantotta a magyar pilótát, aki ennek is köszönhetően szerezte meg a pole-t a második kvalifikáción, amelyet egy jó rajt után győzelemre is váltott a Slovakia Ringen.

MEDIA COVERAGE
INTERNATIONAL DIGITAL PUBLICATIONS 2/3

WTCR FIA WORLD TOURING CAR CUP
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RACE OF SLOVAKIA 2018

ORIGO SPORT LÓERŐ

WTCR: KÁPRÁZATOS MAGYAR SIKER, NAGY NORBERT MÁSODIK LETT SZLOVÁKIÁBAN

A pole pozícióból rajtolva második helyen ért célba a Zengő Motorsport versenyzője, Nagy Norbert a túraautó-világkupa második szlovákiai futamán. A Cuprával versenyző magyar pilóták csak a mellőle, a második helyről induló Gabriele Tarquini tudta megelőzni, aki még is nyerte a versenyt a BRC Racing Teamnek a Hyundai i30 N TCR-ral. Harmadik helyen Yvan Muller ért célba, szintén Hyundaijal, az Yvan Muller Racing színeiben, a Fiatal magyar Nagy Norbert gyönyörűen verte vissza a négyszeres világbajnok támadásait.

nemzeti sport

Egyéb autó-motor | Zengő Motorsport | Yvan Muller | WTCR | Szlovákia | Szabó Zsolt | Nagy Norbert | Michelisz Norbert | Gabriele Tarquini

nemzetisport.hu | 2018.07.14 19:49 | Frissítve: 2018.07.14 23:12

WTCR: Tarquini nyerte meg a második versenyt Nagy N. előtt

MEGOSZTOM

2 hozzászólás. Szóljon hozzá Ön is!

Gabriele Tarquini győzelmével ért véget a második verseny a túraautó-világkupa (WTCR) szlovákiai versenyhétvégéjének második futamán. A második a fordított rajtrács miatt a pole pozícióból induló Nagy Norbert lett, aki első dobogós helyezését szerezte a sorozatban. A harmadik helyen Yvan Muller végzett. Michelisz Norbertet több pozíciót javítva a hetedik helyen intette le a kockás zászló.

MOTORSPORT TOTAL.COM

Rob Huff klagt nach "schrecklichem" Wochenende über BoP

Nachdem die Volkswagen Golf GTI TCR bei den WTCR-Rennen in der Slowakei chancenlos waren, fordert Rob Huff grundlegende Änderungen an der BoP

(Motorsport-Total.com) - Die Balance of Performance sorgt im Tourenwagen-Weltcup (WTCR) zunehmend für Diskussionen. Nachdem die Volkswagen Golf GTI TCT am vergangenen Wochenende bei den Rennen auf dem Slovakiaring gnadenlos hinterher gefahren waren, fordert Rob Huff die Organisatoren auf, die Einstufung der Autos grundlegend zu überarbeiten

speed magazin.de

FIA WTCR: Gesamtführender Tarquini für Kollision mit Lessennes bestraft

18.07.2018 **(Speed-Magazin.de) Obwohl er die Gesamtwertung des von OSCARO präsentierten FIA Tourenwagen-Weltcup WTCR anführt, wird sich Gabriele Tarquini nach der Sommerpause in China in der Rolle des Jägers wiederfinden.**

Nach einer Berührung mit Benjamin Lessennes im dritten Lauf der WTCR-Rennen der Slowakei erhielt Tarquini eine Startplatzstrafe. Daher wird er beim ersten Lauf der WTCR-Rennen von China-Ningo am 29. September mit seinem BRC Racing Hyundai i30 N TCR um fünf Plätze zurückversetzt.

Der Italiener Tarquini, der wie auch Lessennes nach dem Zwischenfall ausschied, sagt: „Ich war mitten im Feld, wo es immer schwierig ist, den Abstand und das Tempo zu kontrollieren. In Kurve 2 gab es eine große Gruppe von Autos. Lessennes war innen und wäre in der sehr schnellen Kurve fast umgedreht worden. Von hinten schlossen einige Fahrer auf, und kurz vor der Bremszone wurde ich angeschoben. Ich habe dann sein Auto berührt, welches dann in zwei andere gerutscht ist. Dabei ging mein Auto kaputt."

Boutsen Ginion Racing Honda Fahrer Lessennes sagt: „Ich habe ein gutes Ergebnis verloren. Mein Start war okay, dann bin ich gut durch Kurve 1 gekommen und habe auf dem Weg in Kurve drei einen Platz gutgemacht. Als ich gebremst habe, wurde ich von hinten von Gabriele Tarquini berührt. Damit war mein Rennen vorbei. Ich bin enttäuscht, denn ich war mir sicher, dass ich noch weiter nach vorne fahren kann."

FIA WTCR / ND

Formula HU

Hétvégére rendben lesz Michelisz csuklója

Tweet

Fél volt, hogy a WTCR pilótája a portugáliai balesetét követően Szlovákiában is sérülten lesz kénytelen rajthoz állni, ám blogbejegyzéséből kiderült, biztatóan gyógyul a hyundaios jobb keze.

Várhatóan százszázalékos formában vág majd neki a szlovákiai WTCR-fordulónak Michelisz Norbert, aki június végén sérülten került ki a túraautózás valaha volt egyik legnagyobb tömegbalesetéből. A közönségkedvenc pilóta azóta fokozottan figyel keze kíméletére, így ha minden jól megy, hétvégére jó esélyel már semmilyen szinten nem lesz rá hatással a ficam – írta a versenyhétvégét megelőző indexes blogbejegyzésében Norbi. A pilóta és a szurkolók szerencsejére a kifejezetten nehéz, utcai portugáliai helyszínt egy sokkal kevésbé megterhelő pálya követi, amit a csuklója vélhetően meg fog hálálni.

racing line.hu

Tarquini nyerte a második szlovák futamot, Nagy Norbert a második

Gabriele Tarquini nyerte a WTCR második szlovák futamát, ezzel pedig újra átvette a vezetést a pontversenyben. Idén először ünnepelhetett dobogós helyezést Zengő Motorsport Nagy Norbert révén, aki végig remekül tartotta maga mögött Yvan Müllert.

A verseny előtt ismételten turbó problémák miatt bántettek három versenyzőt, ezúttal Hondások voltak. Esteban Guerrieri, Tom Coronel és Benjamin Lessennes kizárása ellen fellebbeztek a csapatok, így a három versenyző az időmérőn megszerzett pozícióiból rajtolhatott. Tom Coronel viszont nem tudott részt venni a futamon, mert a kivezető korán törökrement a lengéscsillapítója.

SPEEDWEEK.COM

WTCR | ÜBERBLICK | NEWS | KALENDER | STAND | ERGEBNISSE

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WTCR mit Spektakel in die Sommerpause

SLOVAKIA RING/2 ERGEBNIS

Schon gesehen?

Kimi Räikkönen 2019: Ferrari hat ein Luxus-Problem

Neueste Motorsport-Produkte bei Speedweek

WTCR

WTCR mit Spektakel in die Sommerpause

Von Rob La Salle - 15.07.2018 19:41

Drei Rennen und drei Sieger – darunter zwei Neulinge auf dem obersten Platz auf dem Podest – machten den WTCR in der Slowakei zu einer abwechslungsreichen Angelegenheit.

Bei der sechsten von zehn FIA-WTCR-Runden konnte der Spanier Pepe Oriola seinen ersten Sieg und damit auch den Premierenerfolg für einen Cupra TCR einfahren. Altmeister Gabriele Tarquini (ITA) zeigte sich mit seinem Hyundai i30 N TCR in Bestform, holte die Pole für Rennen 1 und den Sieg im zweiten Rennen.

Und im überaus turbulenten dritten Rennen feierte mit Hyundai-Pilot Norbert Michelisz ein weiterer Pilot seinen ersten WTCR-Erfolg. In der Slowakei endete auch die europäische Saison des Weltcups, die ihren Höhepunkt beim 24h-Rennen im Mai auf der Nordschleife hatte. Bis Ende September geht die Serie in Sommerpause und wird dann im chinesischen Ningbo den Saisonendspurt einläuten.

Blikk.hu

Óriási győzelmet aratott Michelisz Norbert

Michelisz Norbert / MTI Fotó: Lakatos Péter

Blikk-összeállítás

Michelisz Norbert győzött a túraautó-világkupa (WTCR) szlovákiai versenyhétvégéjének főfutamán vasárnap.

NEWPAPER 24

WTCR – Michelisz mighty as Slovakia delivers action-packed WTCR weekend

MARCA

Más Motor • Salió de la tercera posición de la parrilla

Oriola logra su primera victoria en la Copa Mundial de Turismo

"No va a ser mi único triunfo", aseguró tras la carrera

Pepe Oriola ha conseguido su **primera victoria del Campeonato del Mundo WTCR**. El piloto español **salió desde la tercera posición** de la parrilla en el Circuito de Eslovaquia. **"Es un sueño hecho realidad. ¡Mi primer triunfo en el WTCR! Pero no va a ser el único"**, ha afirmado Oriola tras la carrera.

24 HU

SPORT

Michelisz nyerte a főfutamot Szlovákiában

FOCI-VB 2018

Vb: Vida kis híján busz alá esett a nagy ünnepléskor

MEDIA COVERAGE
INTERNATIONAL DIGITAL PUBLICATIONS
3/3

WTCR FIA WORLD TOURING CAR CUP
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RACE OF SLOVAKIA 2018

AutoMobilSport.com

Valuable FIA WTCR points for Honda driver Tom Coronel in Slovakia

17.07.2018: The Slovakia Ring near Bratislava was the venue for the triple-header that was round six of the 201 FIA WTCR presented by Oscaro. For Tom Coronel, hugely popular over there, it was a weekend in which he scored valuable championship points with the

The Slovakia Ring near Bratislava was the venue for the triple-header that was round six of the 201 FIA WTCR presented by Oscaro.

For Tom Coronel, hugely popular over there, it was a weekend in which he scored valuable championship points with the Honda Civic Type R TCR run by Belgian team Boutsen Ginion Racing. After qualifying, three drivers received a penalty from the stewards. As a result, the Dutchman started sixth in the field of 26 cars.

tvi24

WTCR: Norbert Michelisz vence 3ª corrida na Eslováquia

Nua corrida intensa o piloto da Hyundai levou a melhor sobre a concorrência

Redação-autoscrol

LEIA TAMBÉM

Carlos Vieira esta a "recuperar e a fazer reabilitação"

Formula E: Jean Eric Vergne vence última corrida da época

WTCR: Tarquini vence segunda corrida na Eslovaquia

Norbert Michelisz venceu este domingo a terceira corrida da sexta ronda do WTCR que teve lugar na Eslováquia. Michelisz dominou a última corrida do programa, marcada por um acidente que envolveu vários pilotos, logo na primeira volta, e que afastou da corrida o líder do campeonato, Gabriele Tarquini.

as

Oriola logra su primera victoria en la Copa Mundial de Turismos

WTCR | ESLOVAQUIA

El piloto catalán logró subir a lo más alto del escalón en la Carrera 1 a pesar de salir tercero y de superar un Safety Car en la quinta vuelta.

Carlos Matías Arnaldo | 14 julio 2018 | 19:06 CEST

Pepe Oriola se ha reservado un hueco en la historia al **conseguir su primera victoria del Campeonato del Mundo WTCR.** El que, en su día, fuera el piloto más joven de la historia en competir en el Campeonato Mundial de Turismos, allá por 2011, se ha consagrado hoy en el WTCR, modalidad que entró en vigor este año al fusionarse con el TCR.

Lo más visto

El Confidencial

Pepe Oriola logra su primera victoria en el Mundial de Turismos

Redacción deportes, 14 jul (EFE).- El español Pepe Oriola (Cupra) consiguió este sábado en el circuito de Eslovaquia su primera victoria en el Mundial de Turismos, tras superar una investigación abierta por una supuesta infracción con el coche de seguridad.

El piloto del equipo Campos Racing aprovechó la exclusión de tres de los cuatro Hyundai, excepto el de Gabriele Tarquini (pole), enviados al fondo de la parrilla, para extremarse como ganador en el campeonato. Oriola salió en el tercer lugar de la parrilla y adelantó tomo la segunda plaza tras Aurelien Comte (Peugeot). El español ascendió a la primera plaza en la segunda vuelta tras pasar a Comte, aunque por detrás resonaba Vernay (Audi).

En el quinto giro salió el Safety Car. Pepe tenía más de 1 segundo en ese momento. Ver vioch, en la parte media del trazado, se quedó parado, muy cerca de la pista. Oriola, Vernay, Tarquini estaban en el podio provisional.

"El coche era fantástico. Me perjudicó un poco el coche de seguridad pero pude abrir una buena ventaja. Estoy feliz por haber dado a Cupra la primera victoria en el WTCR", comentó Oriola. EFE.

■ AHORA EN PORTADA

El independentismo cierra filas por los presos tras la decisión del Tribunal Supremo

Sánchez no pide investigar la tortura del video contra un ciudadano

Directo: se reanuda la sesión del Diálogo Nadal-Sánchez para el mediodía

Casado condena el video crítico con la candidatura de Santamaría

YAHOO! SPORT

Tarquini: "Allo Slovakia Ring ho già vinto, punto a proseguire la tradizione!"

Redazione
motorsport.com 12 lug 2018, 10:35

YAHOO! SPORT
SEGUI LA SQUADRA E I CAMPIONATI CHE AMI

motorsport.com

Il "Cinghiale" torna sulla Hyundai i30 N TCR del BRC Racing Team per affrontare la sfida olympica vincitrice Michelisz è determinato a fare meno di una pista dove trionfò lo scorso anno per sostituire

La battaglia per i titoli team e piloti della FIA World Touring Car Cup 2018 torna dal 13 al 15 luglio, quando sul 5.9 km dello Slovakia Ring, situato a circa 40 km da Bratislava, andrà in scena il sesto dei dieci eventi in calendario.

BRC Racing Team arriva all'appuntamento con l'intento di continuare a mostrare la firma positiva dei piloti Gabriele Tarquini e Norbert Michelisz che, nel round precedente a Vila Real in Portogallo, hanno entrambi ottenuto 4 podio con le loro i30 N TCR, e hanno conquistato importanti punti in campionato

DIARIOMOTOR

Gianni Morbidelli se despide del WTCR 2018 y el Alfa Romeo Giulietta TCR

Olé

AUTOS / ARGENTINOS EN EL EXTERIOR

Guerrieri y un fin de semana complicado

El piloto argentino fue parte de la séptima fecha del WTCR en Eslovaquia, donde el piloto argentino no tuvo buenos resultados con el Honda.

Publicado el 14-07-2018

El WTCR pasó este fin de semana por el circuito de Eslovaquia, donde Esteban Guerrieri estuvo presente con el Honda del ALL-INKL.COM Münnich Motorsport y los buenos resultados le dieron la espalda. El de Mataderos dijo: "Fue un fin de semana negro".

Velocidades

INÍCIO | QUEM SOMOS | INTERNACIONAL | NACIONAL | COMÉRCIO E INDÚSTRIA | CONTACTOS

FORMULA E | INTERNACIONAL

Pilotos Skywalker em várias frentes este fim-de-semana

Por Luis Lopes | Em Jul 13, 2018

Partilhar

Mais um fim-de-semana de muita actividade para os pilotos da Skywalker Racing Management. António Félix da Costa está nos Estados Unidos para a última jornada da Formula E, José Rodrigues e César Machado em Mugello para disputar a jornada do TCR Italia. Benjamin Lessennes vai efectuar o fim-de-semana de competição do WTCR na Eslováquia acompanhado de perto por Tiago Monteiro. E Mariano Pires segue para a Rampa do Caramulo para continuar o programa do KIA Picanto GT Cup. Espera-se bons resultados de um leque de excelentes pilotos.

SPORT

Deportes | Motor

Primera victoria de Pepe Oriola en el Mundial de Turismos

- El piloto catalán ha sumado su primer triunfo en el campeonato en el circuito de Slovakia Ring tras liderar la carrera desde la segunda vuelta
- "Es un sueño hecho realidad. Partiendo 3º tenía muchas posibilidades de estar en el podio, pero ganar es la recompensa a tanto esfuerzo"

rockcommercial

sábado, 14 de julio de 2018

WTCR: Jornada complicada para Esteban Guerrieri en Eslovaquia

El argentino está disputando una nueva fecha del WTCR – FIA World Touring Car Cup en el Eslovaquia Ring, cerca de Bratislava.

El piloto del ALL-INKL.COM Münnich Motorsport, Esteban Guerrieri había logrado un impresionante tercer mejor tiempo en la clasificación, lo que lo colocó en octavo lugar en la grilla parcialmente invertida de la Carrera Dos. Después de verse obligado a competir en la fase de clasificación, descubrió que el equilibrio del Civic Type R TCR no era el ideal y terminó noveno.

En la carrera anterior, que comenzó desde el sexto lugar, un contacto en la vuelta apertura con otro piloto le provocó una rotura en un enlace trasero izquierdo y requirió una detención en boxes para las reparaciones, lo que lo dejó fuera de contienda.

MEDIA COVERAGE
LOCAL PRINT/DIGITAL PUBLICATIONS

MEDIA COVERAGE
LOCAL DIGITAL PUBLICATIONS

WTCR FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF SLOVAKIA 2018

FELVIDÉK.ma az első

A Slovakia Ringen jártunk – ETCR, WTCR képriport

Izgalmas programok várták a Slovakia Ringre látogatókat a hétvégén. Láthatták, ahogy Michelisz Norbi megnyeri a WTCR harmadik versenyét, miután a második versenyben a Zengő Motorsport versenyzője, Nagy Norbi a második helyen végzett.

TERAZ.SK

Homola zakončil domáci víkend 12. miestom: Dal som do toho všetko

Počas celého víkendu sa trápil so svojím Peugeotom 308 a hoci si najmä v záverečných pretekoch výrazne vylepšil poziciu zo štartu, priznal, že auto ho neposlúchalo.

PARAMÉTER

Túraautó-vk - Michelisz győzött a Slovakia Ringen

Michelisz Norbert győzött a túraautó-világkupa (WTCR) szlovákiai versenyhétvégéjének főfutamán vasárnap.

aktuality.sk

Najväčšia šou na SLOVAKIA RINGU už tento víkend

Najväčšie motoristické divadlo roka je tu! Slovenský pretekársky okruh privíta už tento víkend 14. až 15. júla WTCR - FIA Svetový pohár cestovných automobilov spolu s Majstrovstvami Európy ťahačov (FIA ETRC). O divácku zábavu sa postará nevídaný sprievodný program.

AUTOFANS TV JOJ

WTCR: Komu bude patriť Slovakia ring?

Autoshow.sk

Dvojnásobná porcia na Slovakia Ringu

dobrénoviny najviac pozitívnych správ

Na Slovakia Ringu cez víkend SP cestovných automobilov i ME ťahačov

V Orechovej Potóni sa uskutočnia šieste podujatie Svetového pohára cestovných automobilov FIA WTCR a štvrtý diel majstrovstiev Európy ťahačov FIA ETRC.

Webnovinky.sk

Najväčšia šou na SLOVAKIA RINGU už tento víkend

13. júla 2018 Webnovinky Všeobecné 0

VIAC:

Najväčšie motoristické divadlo roka je tu! Slovenský pretekársky okruh privíta už tento víkend 14. až 15. júla WTCR – FIA Svetový pohár cestovných automobilov spolu s Majstrovstvami Európy ťahačov (FIA ETRC). O divácku zábavu sa postará nevídaný sprievodný program.

VIAC:

ONLINE 24hodín 24hod.sk

Na Slovakia Ringu cez víkend SP cestovných automobilov i ME ťahačov

Ilustračná snímka.

Ilustračná snímka. Foto: TASR/Edmund Čizmár

Orechová Potóni 13. júla (TASR) - Okruh Slovakia Ring privíta cez víkend dva vrcholné seriály pod záštitou Medzinárodnej automobilovej federácie (FIA). V Orechovej Potóni sa uskutoční šieste podujatie Svetového pohára cestovných automobilov FIA WTCR a štvrtý diel majstrovstiev Európy ťahačov FIA ETRC.

ujszo.com

Michelisz: „Nincs csapatsorrend"

AUTO.sk

Na Slovakia ringu sa v rámci WTCR nečakane predstaví aj slovenský tím

BUMM

WTCR: Sikerrel járt Nagy Norbert Diósförgepatonyban

Gabriele Tarquini győzelmével ért véget a második verseny a túraautó-világkupa (WTCR) szlovákiai versenyhétvégéjének második futamán. A második a fordított rajtrács miatt a pole pozícióból induló Nagy Norbert lett, aki első dobogós helyezését szerezte a sorozatban, írta a Nemzeti Sport portálja.

NEMZETI SPORT-HÍR

A harmadik helyen Yvan Muller végzett. Michelisz Norbertet több pozíciót javítva a hetedik helyen intette le a kockás zászló – sajtómunkatársa a Nemzeti Sport hírportálja a diósförgepatonyi Slovakia Ringen rendezett versenyről.

Nagyszerű teljesítménnyel továbbjutott a Q2-be, és a tizedik helyen végzett Nagy Norbert a szombat délutáni időmérőn a Slovakia Ringen, így a Zengő Motorsport versenyzője várhatta a pole pozícióból a piros lámpák kialvását a második szlovákiai futamon.

Tom Coronel számára viszont már a felvezető kör előtt véget ért a verseny, autóját ugyanis egyszer csak letoltták a rajtrácsról. A holland később elmondta, már a kivezető körön furcsa zajt hallott, amikor fékezett, így technikai hiba miatt nem tudta elkezdeni a futamot.

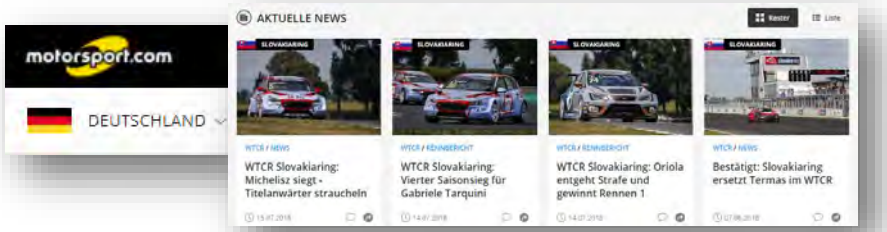
Nagy mellőli a rutinos – és az első szlovákiai versenyen a pole-ból rajtoló – Gabriele Tarquini indult. A rajt mindkettőjük számára jól sikerült, és hosszú métereket egymás mellett haladt a két autó, Tarquini végül át tudta venni a vezetést, Nagy pedig nem sokkal később már Yvan Muller ellen volt kénytelen védekezni.

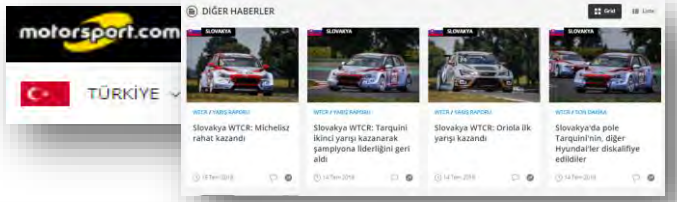
Michelisznek a tizedik helyről rajtolva nem sikerült előrébb jönnie a rajt után, sőt az első kör végén visszatett is egy pozíciót. Yann Ehrlacher elment mellette. Négy körrel később viszont a hyundaios vissza tudta venni a pozícióját. Az első körökben Tarquininek sikerült elhúznia kissé, míg Nagy szépen tartotta Mullert.

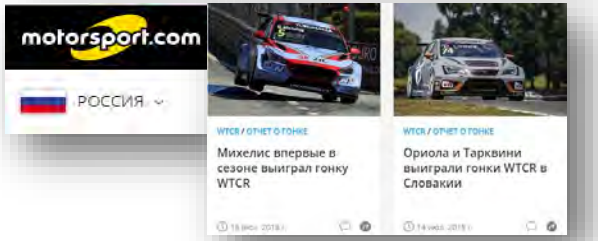
MEDIA COVERAGE
MOTORSPORT.COM WEBSITES

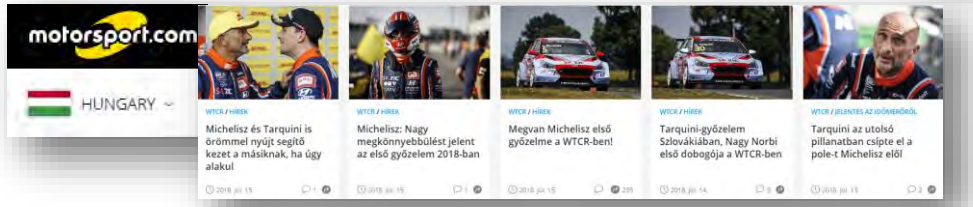
DEDICATED FIA WTCR SECTION ON 21 VERSIONS

RUSSIA / UK / *FRANCE / INDIA / USA/ CANADA / GERMANY / SPAIN / GREECE / NETHERLANDS / HUNGARY /LATINO-AMERICA /AUSTRALIA / MIDDLE EAST / SWITZERLAND / JAPAN / ITALY / CHINA / NETHERLANDS / TURKEY /CHINA*









DIGITAL PLATFORMS

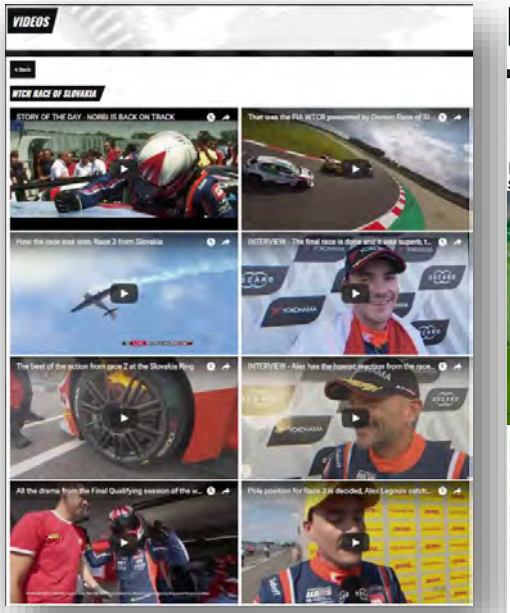
DIGITAL

FIA WTCR/OSCARO OFFICIAL PLATFORMS

FIA WTCR RACE OF SLOVAKIA DEDICATED SECTIONS ON OFFICIAL WEBSITE , MEDIA PLATFORM & WTCR/OSCARO APP

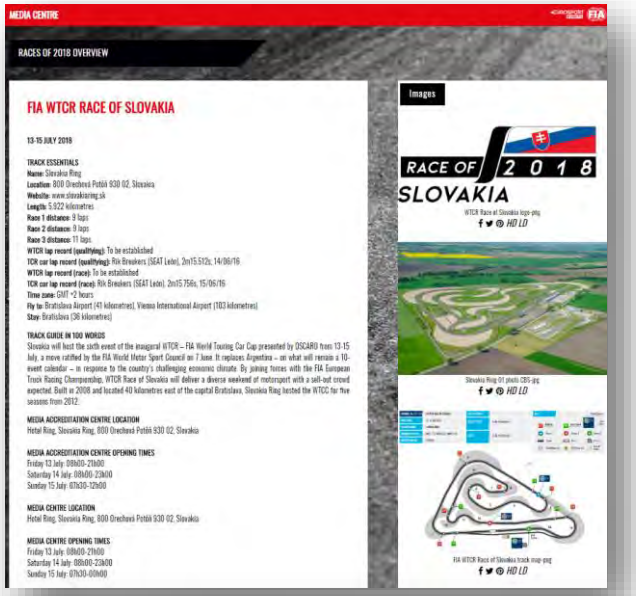
PHOTOS

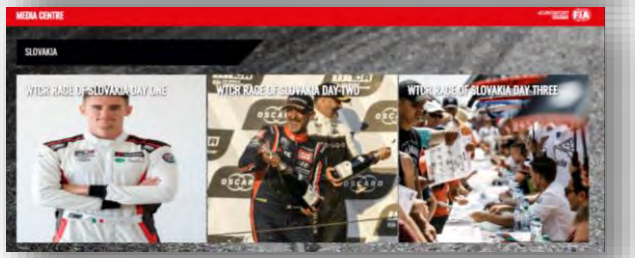
VIDEOS



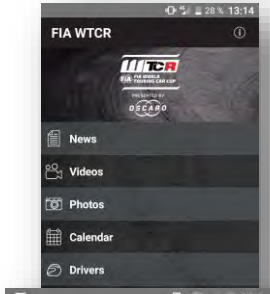
CALENDAR

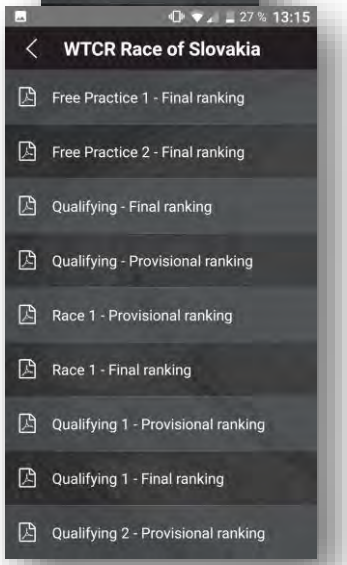
MEDIA SECTION





WTCR APP



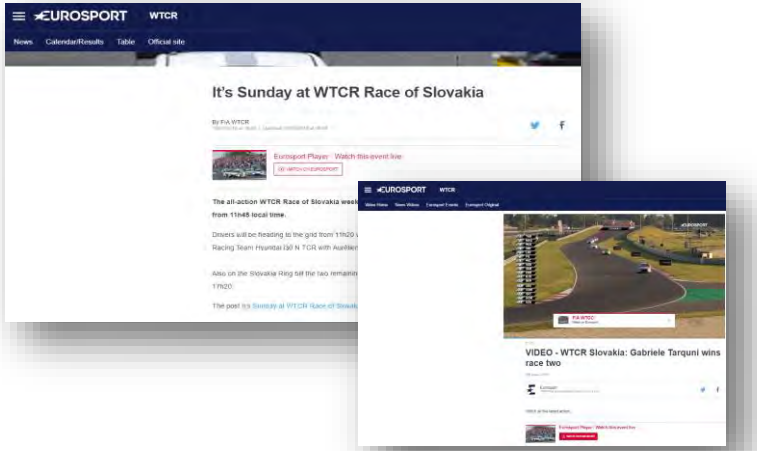


EUROSPORT PLATFORMS

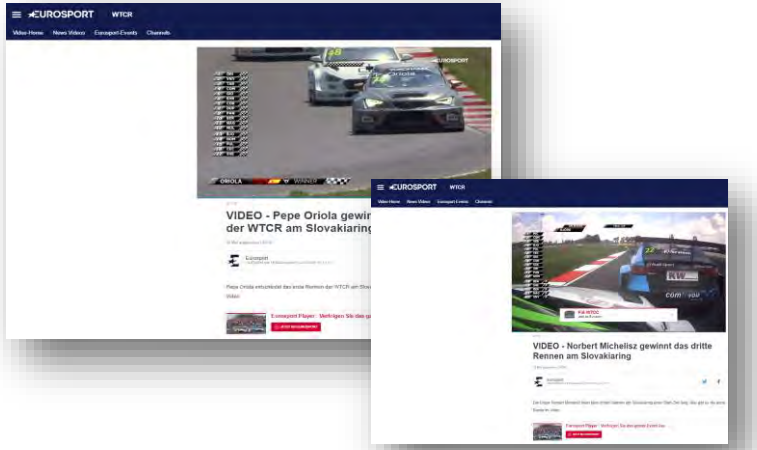
EUROSPORT WEBSITES

A DEDICATED FIA WTCR SECTION ON 6 EUROSPORT VERSIONS
UK / SPAIN / GERMANY / FRANCE / ITALY / AUTRALIA
158 ARTICLES PUBLISHED

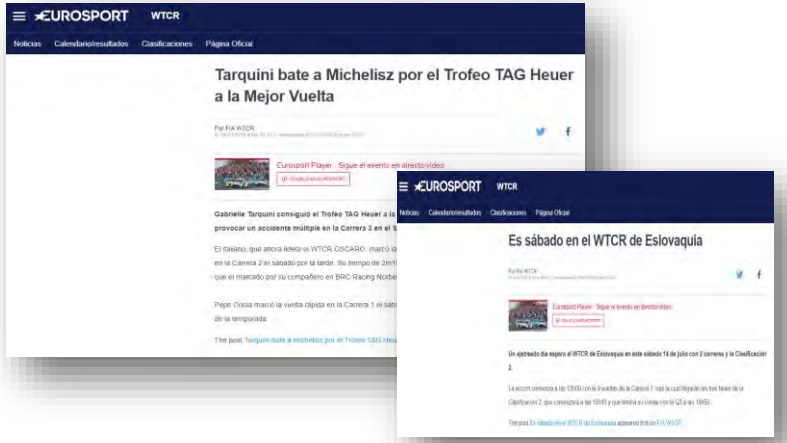
.COM



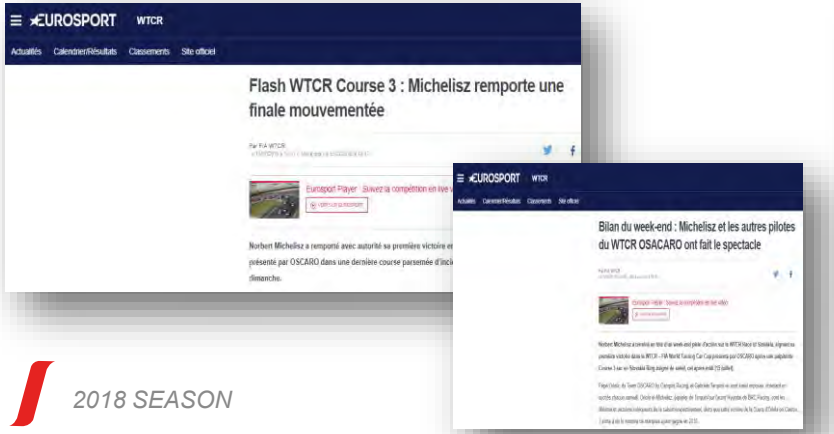
.DE



.ES



.FR



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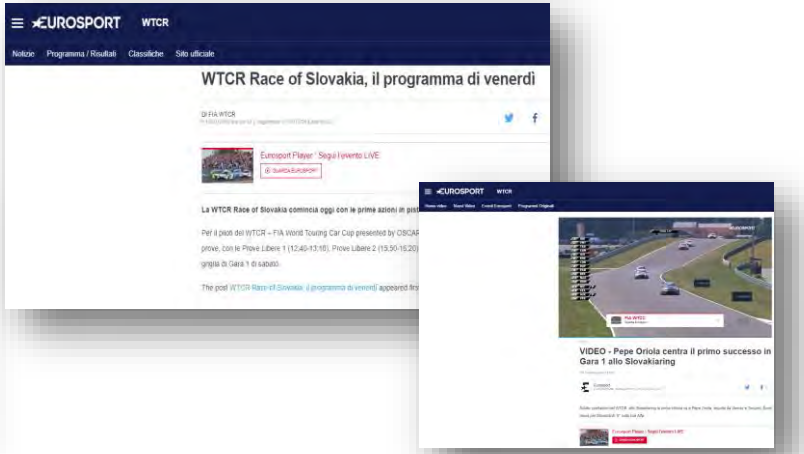
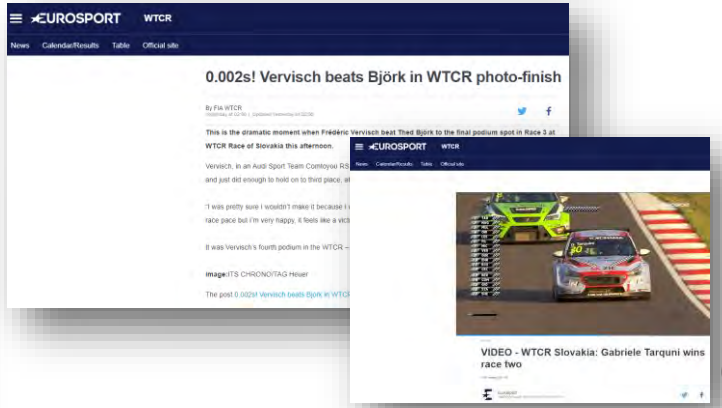


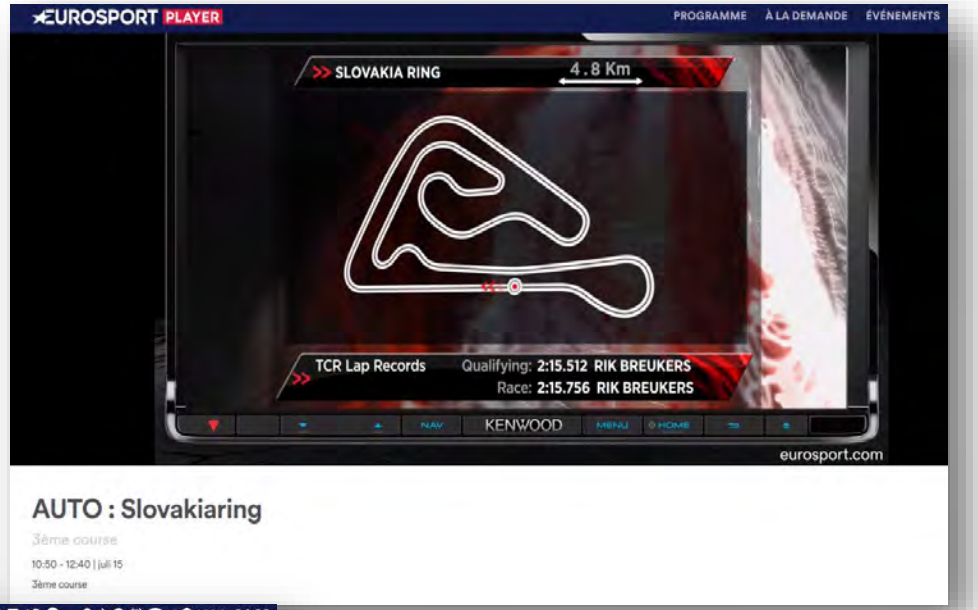
.AU

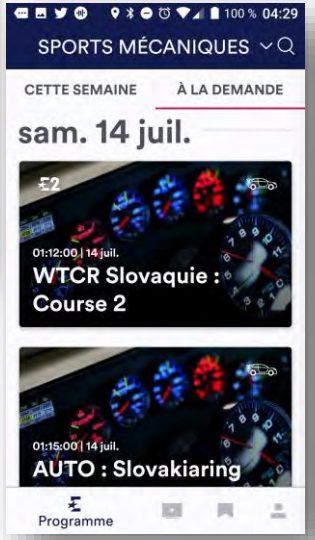


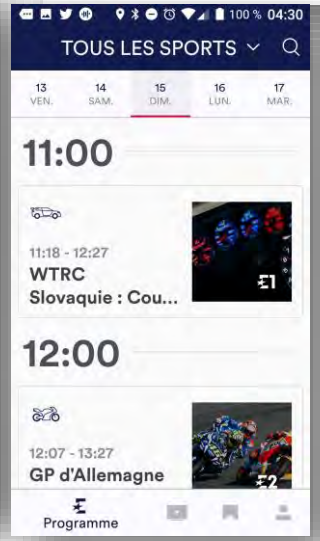
EUROSPORT PLATFORMS

EUROSPORT PLAYER

DEDICATED FIA WTCR SECTION WITH ALL THE CONTENT LIVE & REPLAY







EUROSPORT PLATFORMS

EUROSPORT SOCIAL MEDIA CHANNELS

SOCIAL MEDIA

SOCIAL MEDIA
FACEBOOK

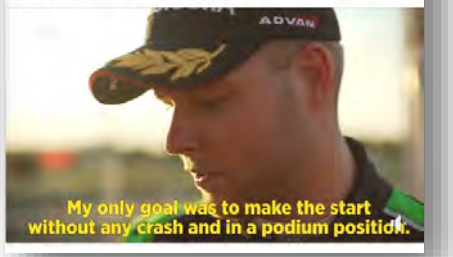
1.011.774
FANS

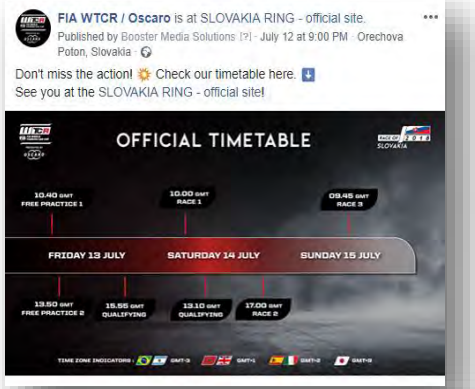
3.768.517
IMPRESSIONS

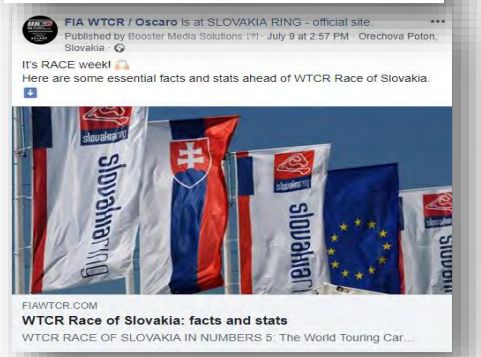
1.983.851
REACH

742.689
VIDEO VIEWS

129.927
ENGAGEMENT







SOCIAL MEDIA
FOCUS ON TOP 5

TOP 5 POSTS

175.462 REACH

2.126 REACTIONS

1

REACH : 67.578
REACTIONS: 811

2

REACH : 35.401
REACTIONS: 546

3

REACH : 25.787
REACTIONS: 353

4

REACH : 24.024
REACTIONS: 215

5

REACH : 22.672
REACTIONS: 201

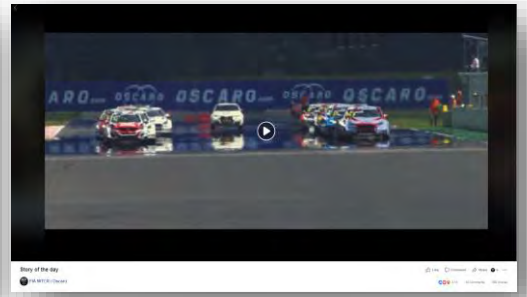
TOP 5 VIDEOS

374.594 VIDEO VIEWS

8.175 LIKES

VIDEO VIEWS : 162.121
LIKES : 792

VIDEO VIEWS : 103.487
LIKES : 3.100



VIDEO VIEWS : 48.428
LIKES : 1.653

VIDEO VIEWS : 30.897
LIKES : 1.333

VIDEO VIEWS : 29.661
LIKES : 1.297

SOCIAL MEDIA
LIVE PROGRAMME

LIVE

FIA WTCR / OSCARO FACEBOOK LIVE STREAM

FREE PRACTICE 1&2

- EXCLUSIVE BROADCAST
- NO GEOBLOCKING

FIA WTCR / Oscaro: WTCR - Race of Slovakia - Free Practice 1...
WTCR - Race of Slovakia - Free Practice 1
44:18 · Uploaded on 07/13/2018 · View Permalink

FIA WTCR / Oscaro: WTCR - Race of Slovakia - Free Practice 2...
WTCR - Race of Slovakia - Free Practice 2
45:16 · Uploaded on 07/13/2018 · View Permalink

- *135.565 VIDEO VIEWS*
- *463.636 REACH*
- *7.576 ENGAGEMENT*

QUALIFYING 1
RACE 1

GEOBLOCKING ON :
- OSCARO MARKETS

SP, PT, FR, BL, IT, USA

FIA WTCR / Oscaro: WTCR Slovakia - Qualifying 1...
WTCR Slovakia - Qualifying 1
51:29 · Uploaded on 07/13/2018 · View Permalink

FIA WTCR / Oscaro: WTCR Slovakia - Race 1...
WTCR Slovakia - Race 1
01:02:48 · Uploaded on 07/14/2018 · View Permalink

SOCIAL MEDIA
TWITTER

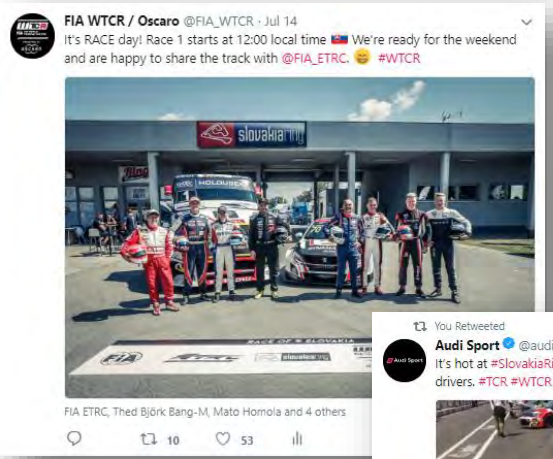
97.568
FOLLOWERS

913.300
IMPRESSIONS

183
TWEETS

25.579
VIDEO VIEWS

1.3%
ENGAGEMENT RATE



SOCIAL MEDIA
FOCUS ON TOP 5

WTCR FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF SLOVAKIA 2018

TOP 5 POSTS

103.386 IMPRESSIONS

1
IMPRESSIONS: 33.450

2
IMPRESSIONS: 25.470

3
IMPRESSIONS: 22.305

4
IMPRESSIONS: 11.558

5
IMPRESSIONS: 10.603

TOP 5 VIDEOS

11.148 VIDEO VIEWS

1
VIDEO VIEWS : 3.975

2
VIDEO VIEWS : 2.630

3
VIDEO VIEWS : 1.882

4
VIDEO VIEWS : 1.805

5
VIDEO VIEWS : 1.753

SOCIAL MEDIA
INSTAGRAM

96.600
FOLLOWERS

24.924
LIKES

778.287
VIDEO/STORY VIEWS

SOCIAL MEDIA
FOCUS ON TOP POSTS & STORIES

WTCR FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF 2018 SLOVAKIA

TOP 5 POSTS

9.775 LIKES

LIKES: 2.775

LIKES: 2.094

LIKES: 1.811

LIKES: 1.787

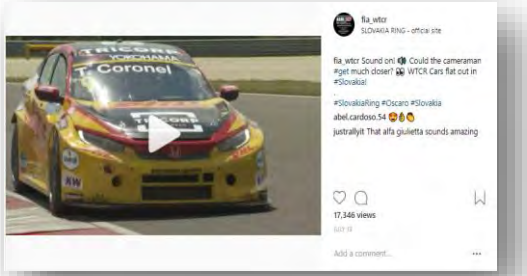
LIKES: 1.308

TOP 4 VIDEOS

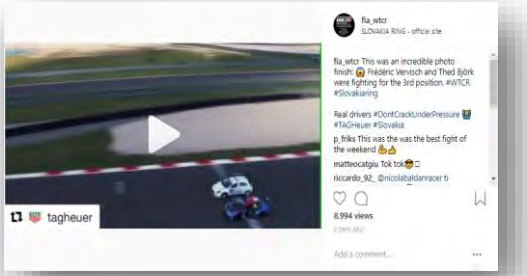
82.666 VIEWS

TAG HEUER VIDEO LIKES: 49.154

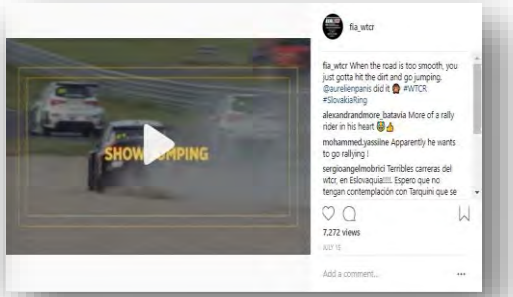
VIEWS: 17.346



VIEWS: 8.894



VIEWS: 7.272



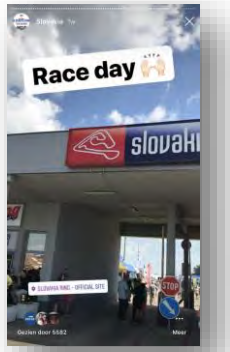
TOP 5 STORIES

27.093 STORIES VIEWS

VIEWS: 5.956

VIEWS: 5.916

VIEWS: 5.582



VIEWS: 5.071

VIEWS: 4.568

BROADCAST

BROADCAST

LIVE

INTERNATIONAL EXPOSURE

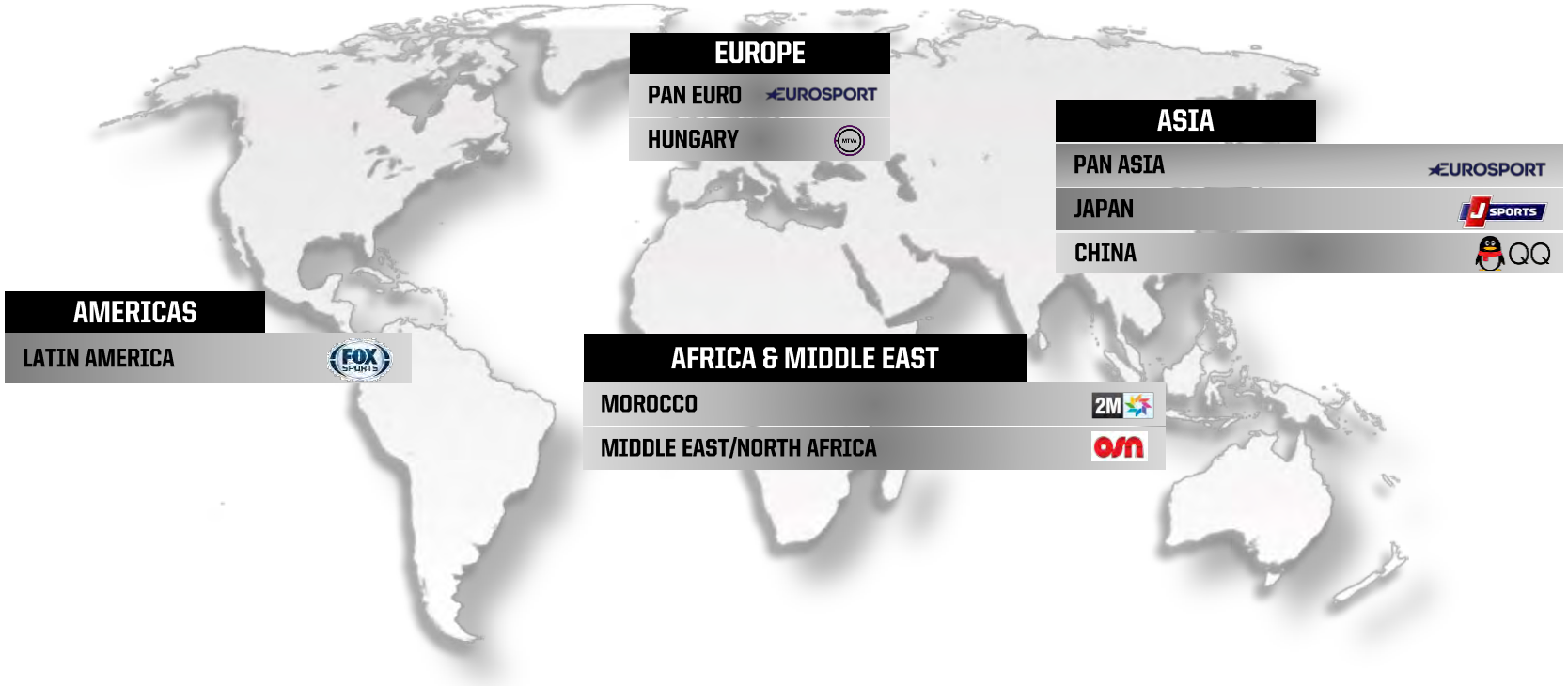
QUALIFYING AND RACES 2 & 3

EUROSPORT

SATURDAY 09H45 CET - 16H20 CET - QUALIFYING
SATURDAY 18H45 CET - 20H00 CET - RACE 2
SUNDAY 10H50 CET - 13H05 CET - RACE 3

6,763,400 TOTAL REACH
12:41:11 TOTAL HOURS BROADCAST

AT THE SAME TIMING ALSO IN THE FOLLOWING TERRITORIES:



BROADCAST

INTERNATIONAL DELAYED PROGRAMMES EXPOSURE

WTCR FIA WORLD TOURING CAR CUP
PRESENTED BY OSCARO

RACE OF SLOVAKIA 2018

EUROPE

PAN EURO	EUROSPORT
SPAIN	
HUNGARY	MTVA
NETHERLANDS	RTL7
POLAND	MOTO WIZJA HD
BELGIUM	rtbf

ASIA

ASIA	FOX SPORTS
MACAU	TDM
PAN ASIA	EUROSPORT
INDIA - PAKISTAN - BANGLADESH SRILANKA MALDIVES - BHUTAN - NEPAL	NEO SPORTS
INDIA	DSPORT

AMERICAS

USA/CANADA	
LATIN AMERICA	FOX SPORTS

AFRICA & MIDDLE EAST

MOROCCO	2M
MIDDLE EAST/NORTH AFRICA	osn
SUB-SAHARAN AFRICA	StarTimes

BROADCAST
FOCUS ON CHINA - QQ.COM

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- BIGGEST CHINESE DIGITAL PLATFORM WHICH REACHES 20+ MILLION AUDIENCE
- **LIVE.QQ.COM** HAS **20 COPYRIGHTS OF THE TOP SPORTS EVENTS** LIKE NBA,FIBA,UEFA CHAMPIONS LEAGUE, BUNDESLIGA, NFL…
- **LEADER** IN CHINA THE AGE OF "INTERNET + SPORTS"

- **USERS: 20 MILLION+**
- **COPYRIGHTS: 60+**
- **SIGNED HOST: 1000+**
- **BROADCASTED SPORTS EVENTS: 10.000 PER YEAR**

BROADCAST

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FIA WTCR/OSCARO RACE OF SLOVAKIA
PROMOTION ON SOCIAL MEDIA PLATFORMS : POSTERS, VIDEOS...

POSTER

POSTER APP OPENING ADVERTISING

VIDEO MATERIAL

QIE LIVE APP

BROADCAST

FOCUS ON CHINA - QQ.COM

企鹅直播

FIA WTCR/OSCARO RACE OF SLOVAKIA VIDEO GALLERY

VIDEO VIEWS : 300.000

CIRCUIT PRESENTATION

BROADCAST

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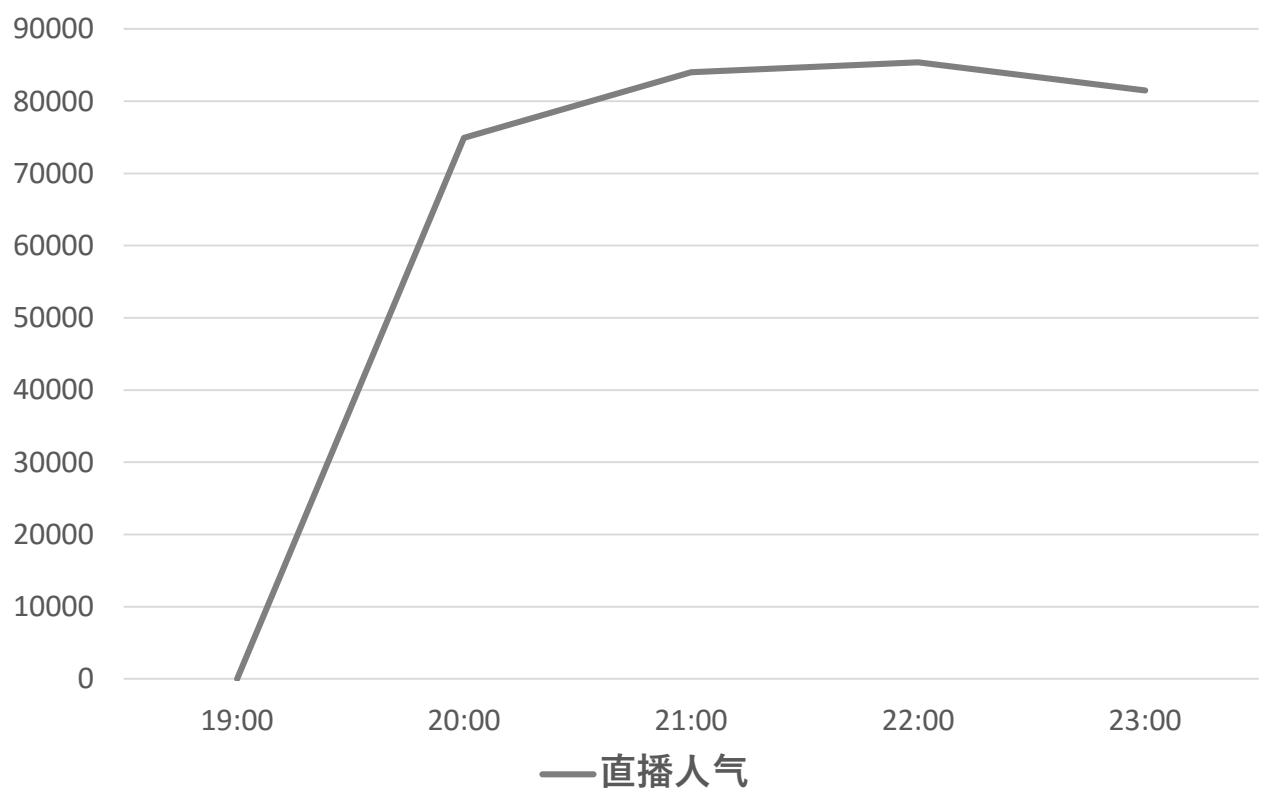
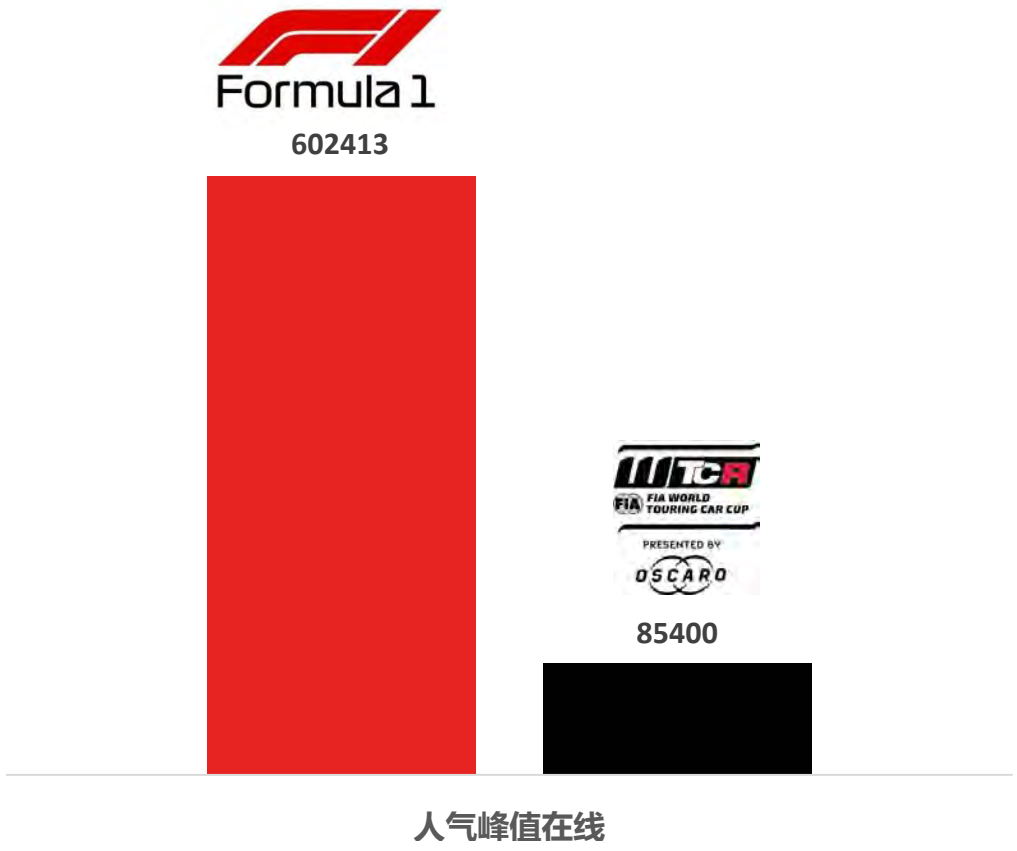
企鹅直播

ACTIVE VIEWER NUMBER



PEAK ONLINE VIEWER NUMBER COMPARATION



WTCR
FIA WORLD TOURING CAR CUP
PRESENTED BY
OSCARO

NEXT EVENT

RACE OF 2018
CHINA - NINGBO